

Promotion Guide

With our advertising and sponsorship package, make the most of your exhibiting at Thermotec 2026 !

Engage your target visitors with powerful promotional tools.
Prepare in advance to get the best results !

On-site Item

Items directly appeal to visitors at the venue

On-site advertisement board (p.2)



Triangle badge holder hanging advertisement (p.2)



Online Item

Items able to inform into wide range targets beyond the exhibition period

Online exhibitor search (p.3)



Banner on the official fair website (p.4)



Free promotional opportunities

Organiser also provide variety of free items.
Don't miss making full use of our promotion!

Advertising opportunities (On-site)

On-site advertisement board

Deadline	7 August 2026
Data submission deadline	14 August 2026

Advertising boards are placed at foyer of South Hall, where they are easily seen by visitors. This allows the products to appeal to a large number of visitors and efficiently direct them to the booth.

Size	Price (tax excluded)	
W900×H1120	JPY100,000 (one side)	Data should be fully outlined.

- Printing is on one side only.
- Ad designs will be reviewed in advance.
- The location of the board cannot be specified.



Image

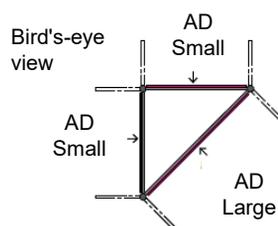
Triangle badge holder hanging advertisement

Deadline	7 August 2026
Data submission deadline	14 August 2026

Your advertisement can be placed on badge holder hangers near the entrance of each hall. This is a highly visible advertising tool where many visitors stop to pick up their badge holders.

Type	Size	Price (tax excluded)	
Large Limited to the first 2 applicants	W900×H540	JPY100,000 (one side)	Data should be fully outlined.
Small Limited to the first 4 applicants	W620×H545	JPY80,000 (one side)	

- Printing is on one side only.
- Ad designs will be reviewed in advance.
- The location of the signage will be near the entrance.



Image

Advertising opportunities (Online)

Online exhibitor search

Deadline

Until the trade show ends

Online exhibitor search page will be available on the official website. This is a tool for efficiency communication your company's information to potential customers. Each exhibitor will be provided with a dedicated page, which can be actively used for pre/post promotion of your products. Please register your information and take full advantage of this site.

Registration: on Media Package Manager
Detailed information will be sent to you via E-mail in early April.

Contents included in the package are:

- Official exhibitor name
- Company information & 1 photo
- Search keyword (max. 5 pcs)
- Product category (max. 5 pcs)
- Product information (max. 3 pcs)
- Contact detail



Image of Online exhibitor search

< Popular paid Add-On tools >

Enhance your promotion with our paid Add-On tools for greater effectiveness. The exhibitor and product search page received approximately 6,000* page views within two months, from its launch to the final day of the exhibition.

*Approximately one month, from the exhibitor search page launch to the final day of the event; based on Formnext Forum Tokyo 2025 results.

Direct Link to your Product: Price: JPY 8,000 (tax excluded)
Make it easy for your customers to order your products directly from your company website!

Download links for documents: Price: JPY 10,000 (tax excluded)
Adding social media links to your company profile boosts follower growth!

Frontpage Box: Price: JPY 150,000 (tax excluded)
Advertising slots on the top page of the official website, linking to your company's profile page on online exhibitor search. Limited to 12 companies, with a maximum of 5 slots available in rotation.



Image of "Frontpage Box"

Advertising opportunities (Online)

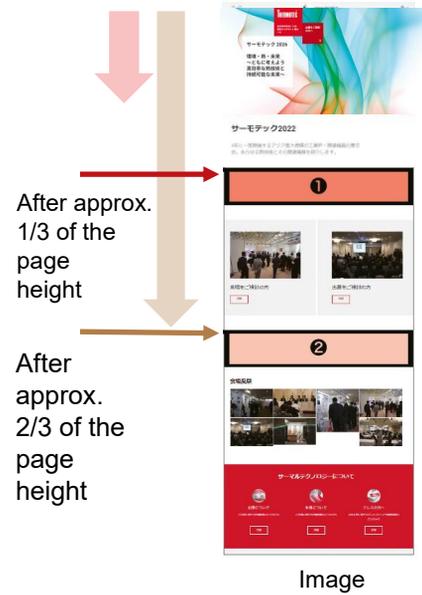
Banner on the official fair website

Banner ads on the official website are a very effective tool for publicizing your company's exhibition, as visitors will visit the site many times before and after their visit.

Deadline	24 July 2026
Data submission deadline	31 July 2026

Type	Placement of banner	Size (pixel)	Price (tax excluded)
A	After approx. 1/3 of the page height	W1,140 × H285	JPY150,000
B	After approx. 2/3 of the page height	W1,140 × H380	

- Digital banner runtime: start 4 weeks before the show and end 4 weeks after the show.
- Applications are accepted on a first-come, first-served basis.



Free advertising opportunities

Banner & logo

Announce your participation with official banner & logo on your website and your e-mail signature.

Please download on Online exhibitor's page

Logo



Banner



Application form for Advertising opportunities

Date: / /

Exhibitor name		Booth No.	
Contact person			
Address		Country	
Tel		E-mail	

On-site advertisement board

Deadline 7 August 2026

<input type="checkbox"/>	JPY100,000 (one side)
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Triangle badge holder hanging advertisement

Deadline 7 August 2026

	Type	Size	Price
<input type="checkbox"/>	Large	W900×H540	JPY100,000
<input type="checkbox"/>	Small	W620×H545	JPY80,000

Banner on the official fair website

Deadline 24 July 2026

	Type	Placement of banner	Size (pixel)	Price
<input type="checkbox"/>	A	After approx. 1/3 of the page height	W1,140 × H285	JPY150,000
<input type="checkbox"/>	B	After approx. 2/3 of the page height	W1,140 × H380	

Total: JPY **JPY**

* 10% of consumption tax will be applied to the price declared.

* The promotional tools are provided to the exhibitors of Thermotech 2026 only.

* Upon receiving your application form, the detailed information on how to submit the ad data will be sent to you.

* The invoice will be sent to the address written on this application form.

* In the case of cancellation or postponement of the fair due to unavoidable circumstances, a full refund will be given.

* If you wish to cancel an order after submitting the application form, the full amount will be charged as the cancellation fee.