

APPLICATION FORM & CONTRACT

< ジャパンバビリオン 申込書提出先 >

メッセフランクフルト ジャパン株式会社
〒102-0071
東京都千代田区富士見1-8-19
住友不動産千代田富士見ビル4F

海海外見本市チーム 太田原 (オオタワラ)
Email Erica.Otawara@japan.messefrankfurt.com
Tel 03-3262-8444

1. Exhibitor & Co-Exhibitors Data

Full Company Name:		VAT/TRN No.	
Street Address / PO Box:			
Postal Code:	City:	Country:	E-mail:
Country Code:	Tel:	Fax:	Website:
Managing Director (first name and surname):			
Contact responsible for PR and Media inquiries: Mr. Ms.		E-mail:	Mobile:
Contact responsible for trade show organization: Mr. Ms.		Job title:	Mobile:
Country Code:	Tel:	E-mail:	

Invoicing Details (If invoicing details are different to above, please state below)

Full Company Name:		Contact name:	
Street Address or P.O. Box:			
Postal Code:	City:	Country:	E-mail:

Co-Exhibitors: The following companies will be present as co-exhibitors with their own exhibits and staff on our stand:
The fee for co-exhibitors is 500USD per company. Co-exhibitors will receive their own entry on the catalogue, online exhibitor list, mobile app

Full company name	Full company name
Contact: Tel.:	Contact: Tel.:
E-mail:	E-mail:
Street Address	Street Address
City, Country, Postal Code	City, Country, Postal Code

I hereby confirm our company (referred here as customer) or co-exhibitors do not have any direct or indirect connection with Iran, Syria, North Korea, Cuba, the region of Crimea, Donetsk or Luhansk, Zaporizhzhia Oblast and Kherson Oblast.

MIDDLE EAST

2. Exhibitor Profile

STEP 1 – Business Type

Please tick your business type within the supply chain

Manufacturer	Distributor	Wholesaler	Import/Export	Retailer	Other
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STEP 2 – Product Segment

Please tick your key product category, followed by specific product types that apply

Fragrance	Cosmetics	Skincare & Wellness	Hair, Nails & Salon Supplies
1.1 Finished Fragrance 1.2 Fragrance Compounds 1.3 Niche Fragrance 1.4 Home Fragrance	2.1 Make-up 2.2 Make-up Accessories 2.3 Brows 2.4 Lashes	3.1 Skincare 3.2 Aesthetics 3.3 Spa 3.4 Health & Wellness	4.1 Hair 4.2 Nails 4.3 Tanning 4.4 Waxing 4.5 Professional Equipment
Personal Care & Hygiene	Supply Chain	Clean + Conscious	Beauty Tech
5.1 Contact Lenses 5.2 Dental Care 5.3 Toiletries 5.4 Sanitary Products 5.5 Tissues & Wet Wipes	5.1 Raw Materials 5.2 Machinery 5.3 Packaging 5.4 Contract Manufacturing 5.5 Business Services	6.1 Cosmetics 6.2 Hair 6.3 Skincare 6.4 Fragrance 6.5 Health & Wellness	7.1 Beauty Devices 7.2 Artificial Intelligence 7.3 Augmented Reality 7.4 LED 7.5 Beauty Apps

STEP 3 – Brands

Please indicate which brands you will be presenting at the show

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3. Stand Requirements

STEP 1 – Exhibition Space and Stand Type *(subject to availability)*

Inline Stand (One open side)	USD 562 per sqm	
Corner Stand (Two open sides)	USD 572 per sqm	
Peninsula (Head) Stand (Three open sides)	USD 585 per sqm	

Total square meters _____ sqm =	Front _____ m x	Depth _____ m	Stand #: (if applicable) _____	Total price = _____ USD
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MIDDLE EAST

STEP 2 – Stand Construction

	PAVILION STAND (6sqm booth) Stand Construction, Graphics, Shelving, Electricity, with furniture (see page 5 for specifications)	USD 195 per sqm	Total square meters = _____ sq m	Total price = _____ USD
	PAVILION STAND (9sqm~ booth) Stand Construction, Graphics, Shelving, Electricity, with furniture (see page 5 for specifications)	USD 210 per sqm	Total square meters = _____ sq m	Total price = _____ USD
		<p>Beautyworld Saudi Arabia Please click here if you are interested to receive more information for Beautyworld Saudi Arabia 2025</p>		

STEP 3 – Co-Exhibitors

Number of companies which are sharing the stand	x USD 500	Total price = _____ USD
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STEP 4 – Marketing & Promotion

DIGITAL PACKAGE Company listing on event website, show app and business matchmaking platform. Includes ability to book meetings pre-event and lead scanning of visitor badges at the show Mandatory for all stands	USD 275	Total price = 275 USD
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Total	\$ _____	+	\$ _____	+	\$ _____	+	\$ 275.00	=	USD \$ _____
	TOTAL SPACE RENT		STAND CONSTRUCTION		CO EXHIBITORS		DIGITAL PACKAGE		GRAND TOTAL

5% government levied VAT applicable on final invoice amount

4. Discounts (Messe Frankfurt use only)

Early-Bird-Discount (5%) Deadline: 30th April 2024	Discount is applicable to SPACE ONLY (not construction or digital packages), and if 30% deposit payment is made BEFORE 30th April 2024
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DISCOUNTS Discount type/reason: Percentage: _____ Amount in USD: _____	DISCOUNTED GRAND TOTAL Amount in USD: (All prices subject to 5% VAT)
	Authorized Messe Frankfurt Middle East Signatory:

Please complete, sign all applicable pages and return this booking form to the address mentioned above.

Payment Terms and Cancellation

A deposit payment of 30% will be due within 14 days of receipt of your official invoice. Failure to pay the deposit by the deadline may mean your stand will be released and/or loss of any applicable discounts or early bird rates. Please note that deposits are not refundable.

The remaining 70% must be settled four months prior to the opening day of the exhibition. Booking forms received within those 4 months will be invoiced at 100%. The exhibitor will not have access to exhibition grounds without full payment on the organizer's account.

Cancellations within the 4 months period will be charged a 100% cancellation fee. Prior to the 4 months period a 50% cancellation fee will be applied. All payments mentioned above are due within 14 days of receipt of the corresponding invoice.

The form must be stamped and signed by an authorized signatory of the company. Please make sure to keep one copy of the contract for your files.

We accept the Exhibition Terms and Conditions of Participation, the Technical Guidelines and Price Lists of Messe Frankfurt Middle East GmbH and their partners and wish to register for Beautyworld Middle East 2024

Authorized Signature & Company Stamp of Exhibitor Date	Authorized Signature & Company Stamp of Messe Frankfurt Middle East GmbH Date
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<注意事項>

- ビューティーワールド ミドルイーストの出展は、見本市主催者であるMesse Frankfurt Middle East GmbH（ドバイ支社）と出展者との契約となります。よって、出展規定は同社が定める出展規定（Exhibition Terms and Condition）が適用されます。
- お支払い：
会期4カ月前までにお申込された場合は、インボイス発行されてから14日以内に出展費の30%を指定の口座までお振込み下さい（残りの70%は会期4カ月前までにお振込み下さい）。
会期まで4カ月未満のタイミングにお申込された場合は、全額一括払いとなります。
- 出展申込後のキャンセル：
会期4カ月前までの出展取消の場合は、出展料金の50%がキャンセル費として発生します。
会期まで4カ月を切ったからの出展取消は、出展料金の100%がキャンセル費として発生します。
- ジャパンパビリオンは日本国内で企画された製品、また主な事業所が日本国内に所在する企業を対象とします。
- ご希望内容によっては、小間位置のご提案までお時間をいただく場合がございます。
- 全体のスペース状況に伴い、小間位置は再調整のご相談をさせていただく場合がございます。

 Company Stamp and Signature of Authorized Representative
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5. JAPAN PAVILION Stand Specifications

JAPAN PAVILION PACKAGE



STAND TYPE/ ITEM		6 SQM	9 - 17SQM	18 - 35SQM
A	FLOORING			
1	DL carpet directly on the floor with protective plastic	✓	✓	✓
B	CONSTRUCTION			
1	Wooden made backwall in emulsion paint finish - 2.2m ht	✓	✓	✓
2	Wooden made pelment above backwall in laminate finish	✓	✓	✓
3	Wooden made backlit fascia on back wall in laminate finish - 1m x 0.3m ht	1	1	1
4	Wooden made division wall in emulsion paint finish - 2.2m x 2m ht	x	✓	✓
5	Wooden made L -shape structure in laminate finish - 2.4m ht	✓	✓	✓
6	Wooden made side wall in laminate finish - 0.6m x 4m ht	✓	✓	✓
7	Wooden made pelment / ceiling in laminate finish	✓	✓	✓
8	Wooden made fascia structure in emulsion paint finish - 1.4m ht	✓	✓	✓
9	Wooden made vertical blinds as per design in emulsion paint finish	✓	✓	✓
C	GRAPHICS			
1	Digital print graphic for exhibitor at back wall - 1m x 1.2m ht	1	1	1
2	Vinyl cut company name & stand no on backlit fascia	1	1	1
3	15 - 18mm mdf 3d cutout backlit logo on fascia structure	x	✓	✓
4	Vinyl cut logo & flag on fascia structure (ARABIC)	✓	✓	✓
5	Digital print logo on octanorm showcase counter	1	1	2
D	FURNITURE (AS PER OUR INVENTORY)			
1	Octanorm showcase -1m x 0.5m x 1m ht	1	1	2
2	Slim tall showcase	1	1	2
3	Round table in white top	1	1	2
4	White chair in wooden legs	4	4	8
5	Wooden shelf	X	3	6
6	Waste bin	1	1	2
7	Hanging artificial plant	x	✓	✓
E	ELECTRICAL (AS PER OUR INVENTORY)			
1	Led arm light as per requirement	✓	✓	✓
2	Down light as per requirement	✓	✓	✓
3	Tube light / strip light	✓	✓	✓
4	Power sockets	1	1	2
5	Distribution board	✓	✓	✓
6	Main power supply	✓	✓	✓
F	TRANSPORTATION INSTALLATION AND DISMANTLING	✓	✓	✓

<注意事項>

- 主電源は、会期3週間前までに確定する必要があります。その後の電気の追加は別途費用が発生します。
- 追加備品は、別途発注・請求が発生します。パッケージプランに含まれる家具などを除くことも可能ですが、金額は変わりません。
- 家具や電気の追加発注の可否は在庫状況に準じます。
- すべてのグラフィックデータは、印刷する準備ができていて実寸で納品される必要があります。
(形式：Adobe illustrator、Adobe PDF、高解像度TIFまたはPSD。JPGの場合、実寸で300dpiでなければなりません。)
- 会期中のスタンド清掃は、パッケージプランに含まれません。必要に応じて別途発注が必要です。
- 追加発注に関する詳細は、出展申込完了後に案内されます。

IMPORTANT - Exhibitors will be liable for payment for damaged wall panels.

Company Stamp and Signature of Authorized Representative

7. Exhibition Terms and Conditions

1. The term "Exhibitor" refers to the company that signatory to this application form and includes all employees or agents of such. The term "Exhibition" refers to the event described on the front of this form (over). "Individual Exhibitor" means all those Exhibitors who are not participating in the Exhibition as part of a Country Pavilion. The term "Organiser" refers to Messe Frankfurt Middle East GmbH. In case of "Joint ventures", howsoever described the Exhibitor is deemed to have obtained the consent of all the individual participants to all the terms and conditions of this contract.
2. The Organiser reserves the right to cancel a booking upon due notice to the Exhibitor or agent should the exhibitor fail to make payments upon the due dates. In such cases any monies already paid to the Organiser will be non-refundable, and the Organiser reserves the right to demand the remaining balance from the Exhibitor. The Organiser reserves the right to levy a surcharge of 2% above the base rate of the London, England clearing banks on any overdue Exhibitor payment. Any loss incurred by the Organiser, resulting from the Exhibitor's actions must be paid by the Exhibitor to the Organiser.
3. All applications for space must contain details of the proposed exhibit(s) and the name of any other company(s) represented by the Exhibitor, whose products/services are to be displayed on the stand. The Exhibitor is strictly forbidden to sub-let or assign or grant licences in respect of any part of the space without the prior written approval of the Organiser. Only the products/services/companies listed on this form may be exhibited. The charges for space are currently exclusive of any applicable national, federal or local government taxes, all of which must be borne by the Exhibitor. All charges quoted for exhibition space are exclusive of value added tax (VAT) or any other taxes or other government duties, all of which must be borne by the Exhibitor. To the extent that VAT or other taxes or government duties apply to services or goods supplied by the Organiser, they will be added to prices and charged to the Exhibitor.
4. The Organiser reserves the sole and exclusive right to determine the size, layout and position of any stands. The Exhibitor shall accept a new stand size, layout or position if it is reasonable for the Organiser to exercise this right.
5. Upon the acceptance of the application for space, a contract shall arise between the Organiser and the Exhibitor in the terms and conditions of this contract, subject to variation notified by the Organiser at their sole discretion to the Exhibitor. The relationship of Licensor and Licensee shall immediately arise and continue between the Organiser and the Exhibitor. In the case of non-payment of any due sum or any breach or non-observance of any of these terms and conditions by the Exhibitor, the Organiser shall have the full right to revoke this licence and to re-enter upon the allotted space, and may remove and exclude the Exhibitor without prejudice to recovering all monies payable hereunder, all other claims against the Exhibitor and the right to recover damages sustained by the Organiser.
6. The Exhibitor must occupy the space allotted to them by 8:00AM on the day prior to the first day of the opening of the Exhibition. In the event of default for whatever reason, the Exhibitor shall pay to the Organiser a further sum in liquidated damages equal to the total charge for the space. The Organiser reserves the right to reallocate such space in any way it sees fit.
7. In the event of the Exhibitor becoming insolvent, declared bankrupt or facing winding up proceedings, the contract with Exhibitor shall be determined void and all monies already paid shall be retained by the Organiser.
8. Breach of Contract and Withdrawal by the Exhibitor. Without prejudice to rights and remedies of the Organiser in respect of any breach of the Contract on the part of the Exhibitor, the Organiser may at its discretion allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:
 - a) The Exhibitor must give written notice to the Organiser that they desire to withdraw; if the Organiser allows such withdrawal they will notify the Exhibitor of its decision in writing;
 - b) Any such notification by the Organiser to the Exhibitor will constitute a cancellation of the Contract subject to the payment by the Exhibitor to the Organiser a consideration for release from the Contract.
 - c) The amount of such payment will be specified in the Organiser's notification to the Exhibitor, and will be that proportion of the space rental payable under the Contract dependent upon the date upon which the Organiser receives the notification from the Exhibitor as detailed below:

Date of Receipt by Organiser of Notice of Withdrawal	Proportion of Space Rental Payable
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More than four months prior to the Exhibition:	50%
Less than four months prior to the Exhibition:	100%

- d) Upon payment of such amount to the Organiser by the Exhibitor (credit being given by the Organiser for all rental already paid by the Exhibitor), the Contract shall be cancelled and neither party shall have any further claim against the other.

Note: This booking form is an official contract and cancellation terms apply to every cancellation, regardless of whether or not the down payment is in place. All cancellations must be notified to the Organiser in writing.

9. Exhibitors shall be totally responsible for obtaining of visas and customs clearance for their staff, agents, products or services, and in an event shall there be any claim for damages or otherwise against the Organiser, in respect of any loss or expense relating thereto. Exhibitors will be totally responsible for the cost of restoring to its original condition any part of the land or structure occupied by them which has been altered or damaged in any way. The Exhibitor shall hold the Organiser safe and harmless from all loss or damage suffered by or arising from any act or default of any servant, agent, employee or subcontractor of the Exhibitor.

10. The Organiser shall not be responsible for the loss or damage to any property of the Exhibitor or any other person, as well as for the loss of, or damage or destruction to same by theft or fire or other cause whatsoever, or of any loss or damage whatsoever sustained by any Exhibitor by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organiser, whether ejusden generis or not, or for any loss or damage occasioned, if by reason of the happenings of any such events, the opening of the exhibition is prevented or postponed or abandoned or a building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings and for or a building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings and for their proportion of the shell scheme and furthermore for physical loss or damage to the basic shell scheme stand. As the Organiser will accept no responsibility for any of the matters aforesaid, the Exhibitor must cover themselves by insurance in respect thereof to any extent available and the Organiser reserves the right to demand sight of such a policy.
11. In no event shall the Exhibitor have any claim for damages of any kind against the Organiser in respect of any loss or damage consequential upon the prevention, postponement or abandonment of the Exhibition by reason of the happening of any of the events referred to in Condition 10 or otherwise, or of the Exhibition building becoming wholly or partially unavailable for the holding of the Exhibition for reasons beyond the Organiser's control, and the Organiser shall be entitled to retain all sums paid by the Exhibitor or such part thereof as the Organiser shall consider necessary. If in the opinion of the Organiser by re-arrangement or postponement of the period of the Exhibition or by substitution of another hall or building or any other reasonable manner the Exhibition can be carried through the contract for space shall be binding upon the parties except as to the size and position as to which any modification or re-arrangement they consider necessary shall be determined by the Organiser.
12. Stands must be properly manned and exhibits displayed during all the time the exhibition is open to visitors. No exhibits may be removed before the end of the exhibition without the written permission of the Organiser, which will only be given in exceptional circumstances. All exhibits and stand fitting materials must be removed from the Exhibition Building within, and Exhibitor shall not enter, store or carry out any work at the exhibition building prior to the period stipulated by the Organiser. The Exhibitor will compensate the Organiser for any expenses incurred through failing to comply with this condition.
13. The Organiser reserves the right to make an additional charge to the Exhibitor equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organiser accepts no responsibility for breakdown or failure of any the services provided for or in connection with the Exhibition.
14. Unless permitted in writing by the Organiser and then only in accordance with any conditions imposed, Exhibitor shall not collect any charge or fee for admission to the Exhibition.
15. The Exhibitor shall comply and cause third parties as well as invitees to comply with all provisions of law including without limitation legislative enactments, building by-laws and other governmental regulations which, in particular, relate to the use of the exhibition building, the stands and fitting of the stands, the handling and use of materials and displays. Further, the Exhibitor shall comply and cause third parties as well as invitees to comply with all police, fire and health regulations imposed by any governmental authority or insurance underwriters. Exhibitor assumes full responsibility for his actions and omissions, as well as for actions and omissions of third parties as well as invitees. Furthermore, Exhibitor is responsible for the stand, the stand fittings, displays and any other material brought to the Exhibition Building.

Exhibitor shall also comply and cause third parties as well as invitees to comply with all valid regulations and orders of the Dubai World Trade Center, the valid "Venue Terms and Conditions" can be found in the Online Exhibitor Manual.

In case Organiser suffers any damage or is held responsible by third parties due to the non-compliance or due to any act or omission attributable to the Exhibitor or to third parties acting on behalf or in the interests of Exhibitor, then Exhibitor shall indemnify and hold harmless the Organiser. The duty to indemnify and to hold harmless the Organiser shall also apply to damages caused by the stands, stand fittings, displays or any other material brought to the exhibition building by the Exhibitor or by third parties acting on behalf or in the interests of the Exhibitor.
16. The Exhibitor shall not without the prior written consent of the Organiser display, exhibit or bring in to the Hall any explosives, radio active, flammable, dangerous or hazardous substances or any such item which may cause noxious fumes or make use of or display any materials which may involve a danger to the health or safety of any person. The Exhibitor shall indemnify the Organiser against any loss or damage arising out of a breach of this clause. Exhibitor shall remain in care, custody and control of the stand, stand fittings, displays and any other material brought to the exhibition building. All stand fittings and display materials must comply with any local fire, health and safety regulations. No Exhibitor may construct anything above 2.5 metres height without the prior written consent of the organizers. All stands built by the Exhibitor must gain approval from the organizer by sending a scale plan and description of the building materials to the Organiser. All display materials and exhibits must be appropriate to the subject matter of the Exhibition in the sole opinion of the Organiser and shall be tasteful and of a suitably high standard and shall not contravene with any local law, moral or custom and if in the opinion of the Organiser the Exhibitor is in breach of this clause the Organiser may direct the Exhibitor to rectify such breach and the Exhibitor shall do so immediately.
17. The Organiser reserves the right to alter, add to or amend any of these terms and conditions and the decision of the Organiser shall be final. No alteration, addition, amendment or waiver to or of these terms and conditions shall operate to release any Exhibitor from the Contract.
18. An Exhibitor's Information Manual will be issued to each Exhibitor containing detailed instructions for the organisation of the Exhibition.
19. The Organiser can not accept any complaint or claim against them unless it is submitted in writing to the address given below within two weeks of the closing date of the Exhibition. All claims and disputes shall be settled in Dubai in accordance with Dubai Law and Custom or in the country of the Exhibitor's origin if the Organiser decides to do so.

Company Stamp and Signature of Authorized Representative

20. Neither party has received or been offered any illegal or improper bribe, kickback, payment, gift or any item of value from the either party in connection with this Agreement. If the Customer learns of any violation of the above restriction, the customer shall use reasonable efforts to notify Messe Frankfurt Middle East GmbH promptly.

Copyright Clause

21. The Exhibitor declares bindingly and irrevocably that the exhibited products are not unauthorized copies or replicas of the products of other suppliers or third parties. He also undertakes to respect the priority property rights of third parties. Should an infringement of property rights of this kind be brought to the Exhibitor's attention in the correct manner during his participation in the event, he hereby undertakes to remove the products concerned from his exhibition stand.



8. Payment Instructions

Upon receipt of this booking form an invoice will be issued by Messe Frankfurt Middle East GmbH which will include payment details.

Payments should ONLY be made as per the bank details stated in the invoice and include the invoice number as payment reference. For payments made to bank accounts other than aforementioned, Messe Frankfurt Middle East GmbH will not be liable for the loss and the invoice amount will remain outstanding.

CASH PAYMENTS WILL NOT BE ACCEPTED

A non-refundable deposit of 30% will be levied will be due within 14 days of invoice issue. The remaining 70% must be settled four months prior to the opening day of the exhibition. Bookings received within those four months will be invoiced at 100%. The exhibitor will not have access to exhibition grounds without full payment on the organizer's account. No cheques and/or transfer copies will be accepted.

Cancellations within the 4 months period will be charged a 100% cancellation fee. Prior to the 4 months period a 50% cancellation fee will be applied.

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