

beautyworld

MIDDLE EAST

27th - 29th October 2025
Dubai World Trade Centre
United Arab Emirates

<ジャパンパビリオン 申込書提出先>

メッセフランクフルト ジャパン株式会社
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Tel 03-3262-8444 *営業時間 平日9:30-17:30

Date:

APPLICATION FORM AND CONTRACT

1. Exhibitor Details

Full Company Name:			VAT/TRN No.		
Street Address or PO Box:			Postal Code:		
City:		Country:		Email:	
Country Code:	Tel:	Company Website:			
Authorized Signatory (First name and surname):				Title:	
Contact responsible for trade show organization: Mr. Ms.		Job Title:		Mobile:	
Country code:	Tel:		Email:		

Invoicing Details (If Invoicing details are different to above please state below)

Company name:		Contact name:			
Street Address / PO Box Number:			Email Address:		
Postal Code:	City:	Country:		Tel:	

Co-Exhibitors

The following companies will be present as Co-exhibitors with their own exhibits and staff on our stand. Co-exhibitors will receive their own entry on the online exhibitor list and mobile app. The fee for co-exhibitors is **USD 500 per company**.

Company Name:		Company name:			
Contact Name:		Contact Name:			
Tel:		Tel:			
E-mail:		E-mail:			
Street Address:	City, Country, Postal Code:		Street Address:	City, Country, Postal Code:	

2. Exhibitor Profile

STEP 1 - Business Type

Please tick your business type within the supply chain

<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Distributor	<input type="checkbox"/> Wholesaler	<input type="checkbox"/> Import / Export	<input type="checkbox"/> Other
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STEP 2 - Who are you looking to meet at the show?

Aesthetic clinics, medical clinic, dental clinic	Beauty and nail salon	Distributor	E-commerce platform
Hairdressing salon	Hotel and leisure facility	Import/export	Wholesale trade
Spa/Medical facility	Pharmacy	Retail chain/department store/supermarket	Travel retail
Finished Product Manufacturer			

STEP 3 – Product Segment

Please tick your key product category, followed by specific product types that apply

Fragrance		Cosmetics		Skincare & Wellness		Hair, Nails & Salon Supplies	
1.1 Finished Fragrance		2.1 Make-up		3.1 Skincare		4.1 Professional Salon & Spa Equipment	
1.2 Fragrance Compounds		2.2 Make-up Tools & Accessories		3.2 Suncare		4.2 Hair Color	
1.3 Niche Fragrance		2.3 Brows		3.3 Tanning		4.3 Hair Extensions	
1.4 Home Fragrance		2.4 Lashes		3.4 Supplements		4.4 Hair Styling Products	
1.5 Natural / Alcohol Free Fragrance		2.5 Semi-Permanent Make-Up		3.5 Halal Cosmetics & Skincare		4.5 Nail Gels & Polishes	
1.6 Incense / Bakhoor		2.6 Henna		3.6 Body Enhancement		4.6 Shampoo / Conditioner	

Personal Care & Hygiene		Supply Chain & Services		Health and Well Being		Beauty Tech	
5.1 Bodycare & Hygiene		6.1 Ingredients & Raw Materials		7.1 Microbiomme Products		8.1 Anti-aging / Skincare Devices	
5.2 Dental Care		6.2 Contract Manufacturing & Private Label		7.2 Weight Management		8.2 Software & Apps	
5.3 Sanitary Products & Accessories		6.3 Machinery & Equipment		7.3 Diet + Nutrition		8.3 Artificial Intelligence (AI)	
5.4 Hair removal		6.4 Bottles / Cans / Jars		7.4 Supplements		8.4 Augmented Reality (AR)	
5.5. Tissues & Wet Wipes		6.5 Closures / Caps		7.5 Fitness		8.5 Smart Devices	
5.6 Male Grooming		6.6 Labels		7.6 Alternative Treatments			

STEP 4 - Brands

(Please indicate which brands you will be presenting at the show)

STEP 5 - New Product - Launch

Please indicate if you are launching a new brand or product at the show.

Product needs to have been launched in 2025 to qualify and be promoted as a new product.

STEP 6

Does your brand or certain product range within your brand belong to the Clean + Conscious category in the beauty industry? Please select "Yes" if your brand aligns with the following ethos:

Ethical sourcing of ingredients	Sustainable packaging	Social Impact	Inclusivity	Transparency in practices
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Yes, my brand aligns with the Clean + Conscious category.

Disclaimer: By selecting "Yes," your brand will receive a "Clean + Conscious" tag on your exhibitor listing on the official website, showcasing your commitment to these values.

3. Stand Requirements

STEP 1 – Exhibition Space and Stand Type required *(subject to availability):*

Inline Stand (One open side)	USD 590 per sqm		Peninsula stand (Three open sides)	USD 614 per sqm
Corner Stand (Two open sides)	USD 601 per sqm		Island Stand (Four open sides)	USD 625 per sqm
Total square meters sqm =	Front m x	Depth m	Stand #: (if applicable)	Total price = USD

All prices subject to 5% VAT

STEP 2 – Stand Construction *(Basic or FairSmart Stand mandatory for stands smaller than 18 sqm)*

SPACE ONLY - (Minimum 18 sqm) I will nominate a Stand Builder and submit Stand Design for approval	No cost	※自社施工をご希望の場合は、事前にご相談ください。 ※空き状況によっては、自社施工ができない可能性があります。		
JAPAN PAVILION STAND- (9 sqm and above) Stand Construction, Furniture, Electricity (See page 7 for specifications)	USD 225 per sqm	Total square meters = sqm	Total price = USD	

CUSTOMIZED STAND PACKAGE (I would like a proposal for a stand design, upgrades and additional furniture orders from Messe Frankfurt Middle East) or email enquiries to fairconstruction@uae.messefrankfurt.com	Price on request	Total square meters = sqm
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All prices subject to 5% VAT

STEP 3 – Co-exhibitors

Number of companies which are sharing the stand	x USD 500 each	Total Price =
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STEP 4 – Marketing & Promotion

DIGITAL PACKAGE

Company listing on event website, show mobile app and business matchmaking platform. Includes ability to book meetings, and scan visitor badges of leads at the show. (Mandatory for all stands)	Total Price = USD 325
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4. Discounts

(To be filled by Messe Frankfurt Middle East)

Early-Bird Discount (5%)

Deadline: 15th April 2025

Discount is applicable to SPACE ONLY (not construction or digital packages), and if 30% deposit payment is made before invoice deadline.

Discount type / Reason	Percentage:	Amount in USD:	Authorized Messe Frankfurt Middle East Signatory:
Total Amount in USD:			

TOTAL	\$	+	\$	+	\$	+	\$	+	\$ 325	= USD \$	Grand Total
	Total Space Rent		Stand Construction		Co-Exhibitors		Extra Day Build		Digital Package		

Sponsorship at Beautyworld Middle East 2025

Please click here if you are interested to receive more information about sponsorship or email darshvir.kaur@uae.messefrankfurt.com

Beautyworld Saudi Arabia

Please click here if you are interested to receive more information for [Beautyworld Saudi Arabia 2025](#)

PAYMENT TERMS AND CONDITIONS

A deposit payment of 30% will be due within 14 days of receipt of your official invoice. Failure to pay the deposit by the deadline may mean your stand will be released and/or loss of any applicable discounts or early bird rates. Please note that deposits are not refundable.

The remaining 70% must be settled four months prior to the opening day of the exhibition. Booking forms received within those 4 months will be invoiced at 100%. The exhibitor will not have access to exhibition grounds without full payment on the organiser's account.

Cancellations within the 4 months period will be charged a 100% cancellation fee. Prior to the 4 months period, a 30% cancellation fee will be applied. All payments mentioned above are due within 14 days of receipt of the corresponding invoice. (Full payment is due within one month prior to the event).

The form must be stamped and signed by an authorised signatory of the company.
Please make sure to keep one copy of the contract for your files.

We accept the [General Terms and Conditions](http://www.messefrankfurtme.com/dubai-terms-conditions) (which can be found in their most recent version here: www.messefrankfurtme.com/dubai-terms-conditions), the **Technical Guidelines and Price Lists of Messe Frankfurt Middle East GmbH and their partners and wish to register for Beautyworld Middle East 2025.**

I hereby confirm our company (Referred here as customer) or co-exhibitors do not have any direct or indirect connection with Russia, Belarus, Iran, Syria, North Korea, Cuba, the region of Crimea, Donetsk or Luhansk, Zaporizhzhia Oblast and Kherson Oblast.

For non UAE-based exhibitors only - International Exhibitors VAT Refund Declaration Subject to Organizers approval from authorities

I hereby declare my intent to apply for a VAT refund and confirm that I have completed the relevant VAT section in the Annex at the end of this document. The tax refund is subject to Messe Frankfurt Middle East GmbH obtaining the relevant permit from the authorities. Please note that once the invoice is issued, no further changes or VAT refund requests will be possible.

Authorized Signature & Company Stamp of Exhibitor

Authorized Signature & Company Stamp of
Messe Frankfurt Middle East GmbH

Date:

Date:

Please complete, sign all applicable pages and return this booking form to your Messe Frankfurt Account Manager

<注意事項>

- **ビューティーワールド ミドルイーストの展覧について**
展覧は、見本市主催者である Messe Frankfurt Middle East GmbH (ドバイ支社) と出展者との契約となります。そのため、展覧規定は同社が定める「Exhibition Terms and Conditions」が適用されます。
- **お支払いについて**
会期の4カ月前までにお申し込みされた場合：インボイスの発行後、14日以内に30%のデポジット (保証金) をお支払いください。残りの70%の支払いは、会期の1カ月前までに完了する必要があります。
会期4カ月以内にお申し込みされた場合：インボイスの発行後、14日以内に展覧費用の全額をお支払いください。
※ 期日までにデポジットの支払いが確認できない場合、小間が解放される可能性や、適用される割引や早期申込特典が無効となる可能性があります。なお、デポジットは返金不可となりますので、あらかじめご了承ください。
※ 主催者の口座に全額の支払いが確認されるまで、出展者は会場へ入場できません。
- **出展申込後のキャンセルについて**
● 会期の4カ月前までに展覧を取り消した場合：出展料金の30%をキャンセル費として適用されます。
● 会期4カ月前を過ぎて展覧を取り消した場合：出展料金の100%をキャンセル費として適用されます。
- **ジャパンパビリオンについて**
日本国内で企画された製品、または主要な事業所が日本国内に所在する企業が対象となります (お支払い元が日本国内にある企業であることが条件となります。)
- **小間位置のご案内について**
ご希望内容によっては、小間位置のご提案までお時間をいただく場合がございます。
全体のスペース状況により、小間位置の再調整をお願いする場合がございます。

5. Stand Specifications

SPACE ONLY

The Space Only option does not include any stand fittings, flooring or electrics, but enables the exhibitors to create their own individual stand build. Please ensure that your stand design does not include the standard shell scheme as this is provided by our Official Stand Contractors only and plans containing shell scheme will be rejected.

Exhibitors arranging their own stand fitting are reminded that, where their stand joins another Exhibitor's area, the back of any dividing walls, panels or exhibits must be painted white or masked to present a neat appearance. It is the responsibility of Exhibitors not taking shell stands to make their own arrangements for the provision of suitable floor covering for their area and also to ensure their stand number is clearly displayed.

Since no power supply is included in space only sites, a separate application for the mains supply must be made to the Official Contractors at least two months before the event, using the forms in the Online Exhibitor Portal.

All Space Only Exhibitors must submit dimensional drawings of their proposed stand design to the Organisers for approval no later than the scheduled deadline. Please complete and return the corresponding order form from the Online Exhibitor Portal.

The Organisers reserve the right to reject a design likely to unreasonably affect nearby Exhibitors' sites in any way.

Stand fitting and display work to space only sites must not exceed an overall height of 2500mm without the Organisers written permission. With permission, the total possible height to which you may construct your stand is 6000mm depending on the hall & location within the hall. Applications should be made in writing to the Organisers and be accompanied by a scale drawing. Such applications should be made at least four weeks prior to the Show.

If a space only exhibitor needs to hire furniture, they can only order from their stand builders. Furniture will not be readily available on site. Exhibitors' stand fitting contractors can commence work on space only stands on the date scheduled in the Deadline Checklist that is part of the Online Exhibitor Portal.

If you require an individual design, please contact fairconstruction@uae.messefrankfurt.com or visit www.fairconstruction.com to get a proposal.

6. JAPAN PAVILION Stand Specifications



A	FLOORING				
1	DL carpet directly on the floor with protective plastic	✓	✓	✓	✓
B	CONSTRUCTION				
1	Wooden made backwall in emulsion paint finish - 2.2m ht	✓	✓	✓	✓
2	Wooden made pelment above backwall in laminate finish	✓	✓	✓	✓
3	Wooden made backlit fascia on back wall in laminate finish - 1.2m x 0.3m ht	1	1	1	1
4	Wooden made division wall in emulsion paint finish - 1.95m x 2m ht	✓	✓	✓	✓
5	Wooden made L-shape structure in laminate finish - 2.4m ht	✓	✓	✓	✓
6	Wooden made side wall in laminate finish - 0.6m x 4m ht	✓	✓	✓	✓
7	Wooden made pelment / ceiling in laminate finish	✓	✓	✓	✓
8	Wooden made fascia structure in emulsion paint finish - 1.4m ht	✓	✓	✓	✓
9	Wooden made vertical blinds as per design in emulsion paint finish	✓	✓	✓	✓
C	GRAPHICS				
1	Digital print graphic for exhibitor at back wall - 1m x 1.2m ht	1	1	1	1
2	Light box graphic - 1.1m x 0.3m ht (Vinyl cut company name & stand no)	1	1	1	1
3	15 - 18mm mdf 3d cutout backlit logo on fascia structure	✓	✓	✓	✓
4	Vinyl cut logo & flag on fascia structure (ARABIC)	✓	✓	✓	✓
5	Digital print logo on octanorm showcase counter - 0.95m x 0.64m ht	1	2	3	4
D	FURNITURE (AS PER OUR INVENTORY)				
1	Octanorm showcase -1m x 0.5m x 1m ht	1	2	3	4
2	Slim tall showcase	1	2	3	4
3	Round table in white top	1	2	3	4
4	White chair in wooden legs	4	8	12	16
5	Wooden shelf	3	6	9	12
6	Waste bin	1	2	2	2
7	Hanging artificial plant	✓	✓	✓	✓
E	ELECTRICAL (AS PER OUR INVENTORY)				
1	Led arm light as per requirement	✓	✓	✓	✓
2	Down light as per requirement	✓	✓	✓	✓
3	Tube light / strip light	✓	✓	✓	✓
4	Power sockets	1	2	3	4
5	Distribution board	✓	✓	✓	✓
6	Main power supply	✓	✓	✓	✓
F	TRANSPORTATION INSTALLATION AND DISMANTLING	✓	✓	✓	✓

<注意事項>

- 施工日および会期中の主電源供給は含まれています。電力の増量や電気の追加には別途費用が発生します。
- 追加備品は別途発注・請求が発生します。パッケージプランに含まれる家具などを除外することも可能ですが、金額は変わりません。
- 家具や電気の追加発注の可否は、在庫状況に基づきます。
- すべてのグラフィックデータは、印刷準備が整った実寸で納品される必要があります。（形式：Adobe Illustrator、Adobe PDF、高解像度TIFまたはPSD。JPGの場合、実寸で300dpiでなければなりません。）
- ブース内の清掃はパッケージに含まれておりません。必要に応じて別途発注が必要です。会期後にブース外に出すゴミなどの清掃は毎晩行われます。
- 追加発注に関する詳細は、出展申込完了後にご案内いたします。

International Exhibitors VAT Refund Declaration

Subject to approval from authorities

To: Messe Frankfurt Middle East GmbH (Dubai Branch)
Address: Al Tayer Building - Sheikh Zayed Collector Rd - Al Wasl - Dubai

In accordance with Cabinet Decision No. (26) of 2018 on the Refund of Value Added Tax Paid on Services Provided in Exhibitions and Conferences,

I, *[name of the authorised signatory]*,

being *[the position in the business which receives services, e.g. managing director]*

based in *[location]*

applying to rent space or participate at **Beautyworld Middle East 2025**, from Supplier Licensed, (no.535526.),

Hereby declare that *[company name]*:

- does not have a place of establishment or a fixed establishment in the United Arab Emirates;
- is not a registrant or required to register for VAT in the United Arab Emirates as per registration requirements of the Federal Decree-Law No. (8) of 2017 on Value Added Tax; and
- is not planning to make any supplies of goods or services which would require it to be registered for VAT in the UAE during the exhibition / conference.

To be signed by the authorised signatory:

Name of the authorised signatory:

Signature

Company Name:

Date:

Company Stamp:

国際出展者のVAT還付申告（当局の承認を条件とする）

VATの還付を受けるには、以下の条件を満たす必要があります。

- アラブ首長国連邦に事業所または恒久的な拠点がないこと
- アラブ首長国連邦でのVAT登録要件に基づき、VATの登録義務がないこと（2017年の連邦法第8号による付加価値税に関する法律）
- 展示会や会議期間中に、アラブ首長国連邦でVAT登録が必要となる商品の供給やサービスの提供を予定していないこと

同意の上、上記のフォームを正しくご記入いただき、出展申込書とともにご提出ください。