

Shanghai International Trade Fair for Automotive Parts,
Equipment & Service Suppliers
上海国际汽车零部件、维修检测诊断设备及服务用品展览会

2 – 5 December 2024

National Exhibition & Convention Center (Shanghai)
Hongqiao, Shanghai, P.R. China

【Japan Pavilion 出展申込書】
提出先 メッセフランクフルト ジャパン (株)
海外見本市チーム
info@overseas-fairs.com

The exhibitor applying for participating in the Exhibition (hereinafter referred to as the "Exhibitor") shall fill out this Application Form truthfully and completely, and send it to the address or email address of either of the following organisers (hereinafter collectively referred to as the "Organiser") after signing and stamping:

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road, Wanchai, Hong Kong SAR
Tel: +852 2802 7728
Email: auto@hongkong.messefrankfurt.com
www.automechanika-shanghai.com

Messe Frankfurt (Shanghai) Co Ltd
11/F, Office Tower 1, Century metropolis,
1229 Century Avenue, Pudong New Area, Shanghai 200122, P.R. China
Tel: +86 400 613 8585
Email: auto@china.messefrankfurt.com

Application form

※ 「#」が明記されている項目は、公式カタログに反映されます。
お間違いのないよう入力ください。

1. Exhibitor details (for contact and billing use)

Company name: _____

Contact person: Mr/Mrs/Ms _____ Job Title: _____

Address: _____

City: _____ Zip/Postal code: _____ Country/Region: _____

Telephone: _____ / _____ / _____ Mobile no.: _____ / _____ Fax: _____ / _____ / _____
Country code City code Number extension Country code Number Country code City code Number

Email: _____ Website: _____

(*Exhibitor's marketing contact : Mr/Mrs/Ms _____ Job title: _____ Email: _____)

** If the payment is not settled by the captioned company, special approval from the Organiser is requested. Please contact the Organiser directly.

2. Exhibitor details # (for official fair catalogue & fascia board use. If any changes occurred later, please complete the catalogue listing & fascia board form in the Exhibitor Manual and return to the Organiser by the deadline. Please write / type clearly in BLOCK letters to indicate your company information (the exact name and information to be appeared in the official fair catalogue & fascia board) below, the publisher and Organiser will not take any responsibility for mistakes due to unclear text.

Company name: _____

Company name in Chinese (if applicable): _____

Address: _____

City: _____ Zip/Postal code: _____ Country/Region: _____ Country/Region of Headquarter: _____

Address in Chinese (if applicable): _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Number extension Country code City code Number

Email: _____ Website: _____

The authorised Brands that your company represents: 1. _____ 2. _____

3. Exhibitor's nature of business (tick all that apply)

- Manufacturer Dealer, agent, distributor, wholesaler Retailer Service supplier (Auto refitter / tuner / garage / workshop / service center / petrol companies / gas station)
- Private & official fleets Trade associations / government agencies Publisher
- Research institutions / universities / polytechnic Others (please specify): _____

4. Exhibitor's products belong to the following groups # (please "√" the appropriate in each items)

- i) Commercial vehicle Passenger vehicle New energy vehicle
- ii) OEM Aftermarket
- iii) Overseas market: _____% China market: _____%

1 Parts & Components

- 1.1 Components for all drive technologies and vehicle concepts (engine, gearbox, powertrain, exhaust systems)
- 1.2 Chassis for all drive technologies and vehicle concepts (axles, steering, brakes, wheels, shock absorbers)
- 1.3 Body for all drive technologies and vehicle concepts (metal parts, mounted parts, windows, bumpers, Vehicle Integrated Photovoltaics VIPV)
- 1.4 Standard mechanical parts (fastening elements, threaded and securing elements, sealing rings, roller bearings)

- () 1.5 Interior (cockpits, buttons, switches, instruments, airbags, seats, illumination, heating, air-conditioning, electrical adjusters, interior filters)
- () 1.6 Exterior (doors, windows / glass, mounted parts)
- () 1.7 Remanufactured parts and components for cars and commercial vehicles
- () 1.8 Exhaust gas aftertreatment / exhaust gas cleaning (catalytic converters, particle filter, lambda probe)
- () 1.9 New materials and process (3D printing, fiber composites, renewable resources, hybrid materials, recyclable materials)
- () 1.10 E-commerce (online platforms, E-commerce fulfilment, E-commerce operations)
- () 1.11 Retrofitting combustion engine car / truck (conversion to hydrogen burner, conversion to battery electric vehicles)
- () 1.12 Drive technologies (electric mobility (battery electric drive BEV), hybrid variants (hybrid drive HEV, plug-in hybrid PHEV), fuel cell drive (FCEV), CNG drive (biomethane, natural gas, synthetic methane), internal combustion engines (petrol, diesel))
- () 1.13 Industry institutions, trade publishers, education and training

2 Electrics & Electronics

- () 2.1 Engine electronics (control units, bus systems, sensors, actuators)
- () 2.2 Vehicle lighting (headlights, LED / OLED, lasers, exterior and interior lighting, intelligent headlight systems, night and thermal imaging cameras)
- () 2.3 Electrical systems (electrical power supply, batteries, cables, wiring harnesses, cable mounting and connecting elements, plug connections, sensors, on-board diagnostics, high-voltage systems)
- () 2.4 Comfort electronics (wellness & health systems, automatic air-conditioning, seat heating and ventilation, electric seat adjustment, keyless-go-systems, control systems)
- () 2.5 E-Powertrain, battery systems, resources (lithium, nickel, cobalt, rare earths)
- () 2.6 Energy storage (batteries, lithium-ion, lithium-oxygen, high-voltage systems)
- () 2.7 Battery management, thermal management
- () 2.8 High-voltage power electronics
- () 2.9 Charging technology (inductive / conductive systems), charging stations (battery exchange systems MB), charging accessories (plugs, cables, connectors)
- () 2.10 Industry institutions, trade publishers, education and training

3 Accessories & Customising

- () 3.1 Exterior accessories (accessories for tyres, rims, snow chains, edge protectors, sill trims, trailer couplings, tow ropes, covers, marten repellent, stone chip protection films)
- () 3.2 Interior accessories (starting aids, child seats, car mats, seat & boot protectors, covers, car beds, safety products, first-aid kit, warning waistcoats, fire extinguisher, sunshade, car Hoover)
- () 3.3 Transport systems & superstructures for motor vehicles, vans, campers, pick-up (transport solutions, load securing, carrier systems for sports, bicycle racks, tailgate systems, roof racks, roof boxes, trailer & rail systems, roof bodies and tents)
- () 3.4 Technical customising (body styling, engine, chassis and exhaust tuning, sports equipment, lighting, tyres and rims)
- () 3.5 Optical customising (car styling, foiling, protective films, airbrush systems, interior and audio tuning, rims)
- () 3.6 Infotainment (multimedia, car media devices, audio and sound systems, navigation, integrable services, in-car-gaming, entertainment)
- () 3.7 Special vehicles & bodies for commercial vehicles (load compartment equipment, equipment, installations and conversions for vans, ambulance transport, police, taxis)
- () 3.8 Lifestyle, luxury & merchandise items (clothing, luggage, outdoor, personalised products, ice scrapers, parking discs, number plates, key rings, retro & nostalgia articles, tin signs, miscellaneous)
- () 3.9 Car fragrance & special products (air fresheners, fragrance dispensers, car perfume, cockpit spray, special products for insect removal, fragrance tree, diffuser)
- () 3.10 Organisation systems (boot organiser, interior organiser, boot bag, folding boxes, cup holders, bags, utensil bags, backrest protection, folding table for laptop, kneeling tray, can safe)
- () 3.11 Accessories for pets (holding and transport systems for pets, dog beds, dog seats, dog blankets, travel bags, car harnesses, seat belts, boarding aids, dog ramps)
- () 3.12 Industry institutions, trade publishers, education and training

4 Diagnostics & Repair

- () 4.1 Workshop equipment for repair and maintenance for all drive technologies and vehicle concepts (systems and equipment, lifting gear, test and measurement equipment, tyre installation, workshop equipment, networking software)
- () 4.2 Tools (impact screwdrivers, compressors, wrenches, high voltage)
- () 4.3 Digital maintenance (predictive maintenance, over-the-air diagnostics, over-the-air updates and services, remote services)
- () 4.4 Vehicle diagnostics (diagnostic equipment and software, on-board diagnostics)
- () 4.5 ADAS calibration (repair / adjustment of advanced driver assistance systems)
- () 4.6 Air-conditioning service (air-conditioning technology and service equipment, air-conditioning systems, air-conditioning unit maintenance)
- () 4.7 Battery management (diagnostics, evaluation, maintenance, replacement, disposal and recycling, battery passport, circular economy)
- () 4.8 Fastening and bonding solutions (rivets, adhesives, screws, soldering, welding materials, lasers)
- () 4.9 Workshop and business equipment (shop fitting / shop systems, sales equipment, office and warehouse equipment, work clothing)
- () 4.10 Workshop safety and ergonomics (equipment, occupational health and safety, furnishings, health-promoting and safety-supporting technologies, trainings, high voltage)
- () 4.11 Transport of dangerous goods (transport of crashed BEVs, battery handling and fire protection, air purification, ventilation, heating)
- () 4.12 Maintenance and repair of vehicle superstructures (RV / caravan and motor home superstructures, custom and special superstructures for lightweight and heavyweight utility vehicles)
- () 4.13 Towing equipment (vehicles, trailers, towing equipment and technology)
- () 4.14 Workshop concepts
- () 4.15 Sustainability (certification), waste disposal and recycling (systems, equipment, management systems, product passport)
- () 4.16 Industry institutions, trade publishers, education and training

5 Oils, Lubricants & Fuels

- () 5.1 Installations (oil filling systems, oil dispensing systems and equipment, lubrication systems and equipment)
- () 5.2 Lubricants and greases (cooling lubricants, greases and pastes)
- () 5.3 Oils and oil substances (lubricating oils)
- () 5.4 Additives
- () 5.5 Auxiliaries and consumables
- () 5.6 Technical fluids (coolants, refrigerant, gases, fluid management)
- () 5.7 Technical sprays (cleaning, care, lubricant and universal sprays), aerosols
- () 5.8 Tank management (storage, cleaning and maintenance)
- () 5.9 Filling station equipment (filling station equipment, tank systems for all types of fuels, Digital Fuel Twins)

- () 5.10 Alternative fuels (synthetic fuels, bio-fuels, re-fuels, waste fuels, LPG, CNG, ethanol, hydrogen)
- () 5.11 Industrial and workshop hygiene (surface and hand cleaning agents, disinfection)
- () 5.12 Sustainability management, waste disposal and recycling (systems, equipment, processes and services)
- () 5.13 Industry institutions, trade publishers, education and training

6 Digital Solutions & Services

- () 6.1 Workshop / dealership / filling station planning and construction (business consultants, certifications, environmental protection consultants)
- () 6.2 Dealer, sales and service management (dealer management systems, special applications and equipment)
- () 6.3 Digital transformation (administrative and operational processes, customer management, projects, sustainability)
- () 6.4 Digital marketing (metaverse, mobile and stationary solutions, concepts, projects)
- () 6.5 Intelligent data processing, customer data management (data analysis and management, data security)
- () 6.6 Online presence (search machine optimisation, web design, online marketing)
- () 6.7 Corporate marketing and outdoor advertising (signage, advertising media, agencies)
- () 6.8 Online service platforms (vehicle / parts and service exchanges, E-commerce, mobile payment)
- () 6.9 Business development, research, consulting, franchise, cluster initiatives
- () 6.10 Mobility services, last mile mobility (data management, service apps, shared mobility)
- () 6.11 Fleet management / leasing / corporate mobility
- () 6.12 Industry institutions, trade publishers, education and training (mechanics, mechatronics, electromobility, sales, management)

7 Car Wash, Care & Detailing

- () 7.1 Washing (automatic car wash facilities for exteriors, wash stations, washing equipment, washing chemicals, accessories)
- () 7.2 Car care (exterior and interior cleaning, high pressure cleaners, equipment for car care, cleaning and care products, care aerosol, care accessories and services, vacuum cleaners)
- () 7.3 Detailing and car preparation (exterior and interior preparation, systems and equipment, surface cleaning, protection and sealing, polishes and compounds, upholstery and leather repair, accessories and services)
- () 7.4 Professional products especially for young- and old-timer, bikes, commercial vehicles, agriculture, camping
- () 7.5 Water recycling systems (water reclamation, water treatment, waste water disposal) and sustainability technologies
- () 7.6 Industry institutions, trade publishers, education and training

8 Connectivity & Autonomous Driving

- () 8.1 Automated driving (electrical components for autonomous driving, robocabs, sensors, actuators, artificial intelligence, cameras, ultrasonics, lateral and horizontal driver assistance systems)
- () 8.2 Vehicle safety systems, driver assistance systems
- () 8.3 Human machine interface (HMI) (eye tracking, facial expression tracking, gesture control systems)
- () 8.4 Connectivity (vehicle to vehicle (V2V), vehicle to infrastructure(V2I), vehicle to cloud (V2C), vehicle to pedestrian (V2P), vehicle to grid (V2G), vehicle to everything (V2X), LTE, functions on demand)
- () 8.5 Internet of things (smart home, additional services, mobile devices)
- () 8.6 Windscreen projection / Head-up displays (HUV)
- () 8.7 Cyber security
- () 8.8 Industry institutions, trade publishers, education and training

9 Tyres & Wheels

- () 9.1 Tyres (summer / winter tyres for cars, utility vehicles, trucks, two-wheeled vehicles and special vehicles, exclusive tyres for SUV, sports cars and premium vehicles, wide-track tyres, industrial tyres, carcasses and tubes)
- () 9.2 Wheels and rims (exclusive and customised wheels and rims, industrial rims, customised wheel rims)
- () 9.3 Tyre / wheel repair and disposal (vulcanization, balancing, wear-and-tear repairs, elastification agents, repair materials, tools, fillers, disposal)
- () 9.4 Used tyres and wheels (retreading, recycling, vulcanization, tyre care)
- () 9.5 Tyre / wheel management and business models (online tyre portals, inspection, tyre logistics, tyre leasing and rental, tyre storage)
- () 9.6 Sales equipment and storage of tyres (operating / storage / office / showroom equipment and facilities, sales aids, certification, tyre storage)
- () 9.7 Accessories for tyres, wheels and installation (valves, storage labels, balancing weights, theft prevention, safety equipment, wheel nuts)
- () 9.8 Intelligent tyres (digital systems, sensors, tyre pressure management systems, safety, data-transfer)
- () 9.9 Industry institutions, trade publishers, education and training, sustainability

10 Body & Paint

- () 10.1 Bodywork and accident repair (equipment and materials)
- () 10.2 Paintwork and corrosion protection (systems, equipment, paint, painting supplies, corrosion protection, spot repair, auxiliaries)
- () 10.3 Smart repair for paintwork, metal parts, plastic parts, windows, headlights, rims
- () 10.4 New materials (lightweight, carbon, magnesium, aluminium)
- () 10.5 Industry institutions, trade publishers, education and training (bodywork, paintwork, accident repairs), sustainability and disposal

↓記入漏れ注意

From the above product categories 1-10, please list one item (eg: 1.4) as the Exhibitor's main products: _____

** Booth location may be allocated according to product criteria, or other criteria set by the Organiser. (details please see Section 8 of the Exhibition Terms attached to this Application Form (hereinafter referred to as the "Exhibition Terms"))*

5. List of the Exhibitor's product(s) # (maximum 5 products, total 20 words; please see Section 10 of the Exhibition Terms)

Product(s) Name: English	Chinese (if any)
1	1
2	2
3	3
4	4
5	5

6. **Participation fees:** (please indicate booth size required and tick all that apply)

	Standard package (min. 12 sqm) Booth size: _____ sqm	Raw space (min. 36 sqm) Booth size: _____ sqm
Zone A ※こちらにチェックしてください。→	() RMB2800 / sqm	() RMB2500 / sqm
Zone B	() RMB1500 / sqm	() RMB1200 / sqm
Outdoor area (for specific products only. Please contact Organiser for details.)		
Furniture & fixtures per package (for package stand only) - 1 table, 3 chairs - 4 spotlights (100w) - fascia board with company name & booth number - 1 information counter	- 2 slope / flat shelves - 1 socket - 1 waste basket - stand partitions 2.5m high - wall-to-wall carpeting - venue management fee	See Common Services* below. Exhibitors are required to pay venue management fee to the fair ground management

* **Common services for all stand options include: general cleaning, security, official catalogue, promotional materials, exhibitor manual and market information.**

Media Package:** Cost: RMB 2000 / exhibitor

Services covered in Media Package at official show's website and official show's Mobile App		
<ul style="list-style-type: none"> • Company name • Booth number • Product group 	<ul style="list-style-type: none"> • Address • E-mail address and website • 5 Keywords 	<ul style="list-style-type: none"> • 1 Company page (picture & description) • 5 Product pages (picture & descriptions) • 1 social media link

**This is mandatory for all exhibitors. For details of media package, please kindly contact our Digital Business Team with the contacts mentioned in Section 11 of the Exhibition Terms.

Payment: The Exhibitor shall settle the full payment according to instruction on the invoice issued by the Organiser. Booth allocation will be confirmed upon receipt of full payment of the above Participation Fees and Media Package Fees. For bank account details of the Organiser, please see Section 5 of the Exhibition Terms.

7. **Innovation4Mobility Showcase** (free of charge value-added service):

It is an initiative in promoting exhibit technological developments of products, services or processes through showcases and presentations at the fairground and extensive promotional channels. You can enjoy the promotion opportunities when fulfill any of the following criteria:

- Product, service or process with innovation / technology that contributes to the betterment of the industry.
- Product, service or process has undergone an upgrade in the areas of design, technology, manufacturing methods, application fields, materials, service standards and distribution methods over the past two years.
- Product, service or process plans to debut in Automechanika Shanghai, China, Asia or the worldwide.

Please click [here](#) to submit online on or before 15 August 2024.

8. **Statement and execution by the Exhibitor:**

(please fill in the name and job title of the legal representative/authorised signatory of the Exhibitor and sign and stamp below)

Name: _____ Title: _____

We hereby accept the General Terms & Conditions of Participation

(<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>) and the Specific Terms & Condition on P.5 of this application.

Signature: _____ Date: _____

Company stamp (Same as Exhibiting Company) : _____

Exhibition Terms

1. Organiser

Messe Frankfurt (Shanghai) Co Ltd
11/F, Office Tower 1, Century Metropolis, 1229 Century Avenue,
Pudong New Area, Shanghai 200122, P. R. China
Tel: +86 400 613 8585

2. Exhibition venue

National Exhibition & Convention Center (Shanghai), Hongqiao,
Shanghai, P.R. China
North Gate: 333 Songze Avenue;
West Gate: 1888 Zhuguang Road
South Gate: 168 East Yinggang Road
East Gate: 111 Laigang Road

3. Date of event

2– 4 December 2024	09:00 - 17:00
5 December 2024	09:00 - 15:00

4. Registration and confirmation

The Exhibitor shall fill in this Application Form truthfully and completely and submit it to the Organisers after signing and stamping. The Organiser will confirm successful applications of the Exhibitor in writing after their receipt of the aforesaid Application Form and full payment of the Participation Fees and Media Package Fees by the Exhibitor.

5. Terms of payment

The Exhibitor shall settle the full payment of the Participation Fees and Media Package Fees according to the instruction on the invoice issued by the Organiser. The Exhibitor shall remit the appropriate amount directly to the Organiser. All bank charges are to be borne by the Exhibitor.

Payment shall be made to:

Bank of China, Shanghai Branch,
Nanjing Road (West) Third Sub-branch
A/C No: 448159241206
A/C Holder: Messe Frankfurt (Shanghai) Co., Ltd
A/C - Type: US\$
Swift Code: BKCHCNBJ300

Note: Participation fee per sqm is applicable at the current exchange rate as given in the invoice.

6. Participation qualifications

The Exhibitor shall obtain the qualification to participate in the exhibition only after the Exhibitor has paid the Participation Fees and the Media Package Fees to the Organiser in full. The Organiser will send a written notice to the Exhibitor to confirm the qualification of the Exhibitor upon receipt of the above Participation Fees and the Media Package Fees.

7. Cancellation

For the Exhibitor who cancels its application by informing the Organiser on or before 28 August 2024 in writing, providing that the Organiser is able to resell the stand, a handling fee of RMB 8,000 will be charged. If that booth cannot be sold out successfully or the Exhibitor cancels its application after 28 August 2024, for whatever reason, full Participation Fees and the Media Package Fees will be charged.

8. General terms and conditions of participation

The General Terms & Conditions of Participation and the Imprint given on the official website of the Exhibition (<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>) shall form an integral part of this Application Form and this Exhibition Terms and shall be binding to the Exhibitor.

9. Booth allocation

The Organiser shall have the right to decide at its sole discretion the allocation of the Exhibitor booth according to product criteria, or other criteria set by the Organiser. No change of booth location is allowed once it has been assigned and informed to the Exhibitor.

10. Official Fair Catalogue

Sections in this Application Form with “#” will be used in the official fair catalogue. If any changes occurred later, the Exhibitor shall fill up the catalogue listing form in the exhibitor manual and submit to the Organiser by deadline.

11. Media Package

Media Package is mandatory to all exhibitors. One media package will be invoiced to the joint stand organiser for each of its participants. The passing on of these costs is the responsibility of the joint stand organiser.

For enquiries on Media Package and add-on products and digital services (onsite LED advertising, online & mobile banners, ad on AMS Live platform and so on), the Exhibitor may contact Digital Business team:

Digital add-ons services: Ms. Wendy Lip

Tel: +86 21 6160 8428 / +852 2230 9247

Email: digital@hongkong.messefrankfurt.com

Data submission: Mr. Kim Lau

Tel: +86 21 6160 8428 / +852 2230 9253

Email: mpm.mp@hongkong.messefrankfurt.com

12. Intellectual property rights / copyright

The Exhibitor warrants that its exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including but not limited to patents, trademarks, copyrights, designs, trade names, names, etc. whether registered or otherwise. The Organiser shall have the right to refuse participation of any Exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

13. Liabilities for breach of contract

If the Exhibitor breaches any provision under this Exhibition Terms or violates any rules relating to the Exhibition, the Organiser shall have the right to suspend the participation qualifications of the Exhibitor, and have the right to request the Exhibitor to immediately correct its breach or violations, and shall indemnify the Organiser and its affiliates for all losses, damages and expenses (including but not limited to attorney's fees and other defense costs). The Exhibitor shall bear all losses and liabilities for any third-party complaints, claims, lawsuits and arbitration caused by the Exhibitor, and shall compensate the Organiser and its affiliates for all losses, damages and expenses incurred thereby (including but not limited to attorney's fees and other defense costs). If any third party (including but not limited to other exhibitors, visitors, booth builders, pavilion lessors or other entities) suffers any damage or loss caused by the Exhibitor, in the case that the Organiser first compensate such third parties for such damage or loss, the Organiser shall have the right to recover the same from the Exhibitor.

If the Exhibitor fails to pay the Participation Fees and/or the Media Package Fees to the Organiser according to Section 5 of this Exhibition Terms, the Exhibitor shall pay the Organiser a penalty equivalent to 0.05% of the overdue payment for each day delayed. At the same time, the Organiser shall have the right to cancel the Exhibitor's right to use the booth and/or services corresponding to the overdue payment from the date when the Exhibitor delays in paying the Participation Fees and/or the Media Package Fees without giving any compensation to the Exhibitor.

14. Correspondence information of the Organisers for enquiries of the Exhibitor

Messe Frankfurt (HK) Ltd
35/F, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong
Tel: +852 2802 7728
Email: auto@hongkong.messefrankfurt.com

Messe Frankfurt (Shanghai) Co Ltd
11/F, Office Tower 1, Century Metropolis, 1229 Century Avenue,
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