

1. Sales on Business Trade Day

Sales conducted for “business purposes” are permitted.

We have received the following inquiries from exhibitors:

Whether price display is allowed

Whether cash transactions are permitted

Whether product delivery must be made later

All the above are related to operational methods, so that no specific restrictions have been imposed.

The criterion for determining whether sales are permitted is not the method operation, but whether the visitor’s purchasing purpose is for business use.

Examples of Business-Purpose Sales:

- Selling equipment and supplies used for professional purposes by groomers, salons, etc. (e.g., scissors, brushes, shampoos)
- Selling samples intended for procurement of products to be handled in stores or salons
- Trial sales for the purpose of evaluating future business use

2. Sales Intended for Personal Consumption

We kindly request your cooperation in refraining from sales when the purchase is deemed to be for personal consumption.

There have been reports that some business visitors engage in purchases or sample collection solely for personal use.

Business trade day is intended to provide opportunities for professional business discussions and information exchange.

Accordingly, we ask that exhibitors, at their own discretion, decline sales to visitors whose purpose is personal consumption.

We sincerely appreciate your understanding and your cooperation in ensuring the smooth operation and creating appropriate business environment of the business trade day.