Interpets 2025 : Information for exhibitors

Dear Interpets Exhibitors,

Thank you for your participation in Interpets 2025.

This e-mail is friendly reminder that the due date for Japanese entry visa assistance application is approaching and some information for visitor.

Assistance of application for Japanese entry visa (Apply by: 28 February 2025)

Exhibitors who require assistance with Japanese entry visa may be offered support by the organiser.

Upon your request, organiser issues Invitation letter for exhibitors.

Service fees : JPY30,800 (tax included / non-refundable) per person.

If you wish to apply for invitation letter issuance, please go on " Exhibitor page (https://mfjp-exhibitor-service.com/login)" and apply for it by the due date.

Exhibitors & products search is now open on Interpets official website

Exhibitors & products search ( <u>https://interpets.jp.messefrankfurt.com/tokyo/en/exhibitor-search.html</u> ) has just published on 3 February.

Even the page has published, your exhibit products information is able to be updated or newly registered.

<Haven't you registered yet ?>

Log in to Media Package Manager ( https://mediapackage.messefrankfurt.com/select-event?language=en-GB ) and register your exhibit information.

Promote your exhibit in Interpets and bring more visitors to your booth!

Official fair flyers and logos are now available to download for exhibitors to use for promotion purpose.

■ Interpets 2025 Fair flyer (B to B ) Japanese version

https://willap.jp/t?r=AAAGSVE1gUMIp2orbv1Pslp1MWpsvRwszzkfDA

■ Interpets 2025 Fair flyer (B to C ) Japanese version

https://willap.jp/t?r=AAAGSVE1gUMIp2orsWH8kULMcaBsvRwszzkfDA

■ Interpets 2025 Fair flyer (B to B) English version

https://mfjp-files.com/documents/ip2025/2025\_tokyoBB%20flyer\_EN.pdf

Official logos and banners package

https://interpets.jp.messefrankfurt.com/tokyo/en/exhibitor-services/onlineseminar1.html

## Visitor information

https://interpets.jp.messefrankfurt.com/tokyo/en/planning-preparation/visitors/for-trade-visitors.html

Exhibitor badge and vehicle pass

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Exhibitors are required to hold "Exhibitor badge" the move-in period through the final day of the fair.

Also if you plan to move- in your exhibit materials by vehicle, "vehicle pass " is provided.

Those passes are distributed at the on-site organiser's office (Tokyo Big Sight East Hall 3) during the move-in period.

Please come to the office and show your business card, copy of exhibit application form or anything you can prove you are interpets exhibitor.

Business matching and lounge program (Reminder)

## The application deadline is approaching!

As it's announced, Interpets hosts business matching and lounge program for overseas exhibitors to offer opportunities to meet

Japanese wholesale, distributer, and retail buyers.

If you haven't applied yet, take a look at the information below and do not miss this business opportunity!

Detailed information of the program

https://willap.jp/t?r=AAAGSahkeHRJ3qslwyQSw\_InnmhsvRwszzkfDA

■ Application form (Due date: 7 February 2025)

https://willap.jp/t?r=AAAGSahkeHRJ3qsllPV7dIIIejRsvRwszzkfDA

## Should you have any questions, please feel free to contact Interpets organiser's office.