

# Foundry Tech + Expo 2026

9 – 11 September 2026  
Tokyo Big Sight, South Hall  
www.foundrytechexpo.com

## Promotion Guide

With our advertising and sponsorship package, make the most of your exhibiting at Foundry Tech + Expo 2026 !

Engage your target visitors with powerful promotional tools.  
Prepare in advance to get the best results !

### On-site Item

Items directly appeal to visitors at the venue

On-site advertisement board (p.2)



Triangle badge holder hanging advertisement (p.2)



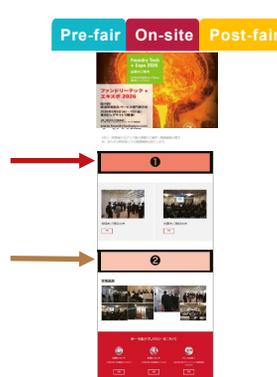
### Online Item

Items able to inform into wide range targets beyond the exhibition period

Online exhibitor search (p.3)



Banner on the official fair website (p.4)



### Free promotional opportunities

Organiser also provide variety of free items.  
Don't miss making full use of our promotion!

Inquiry  
Application

Messe Frankfurt Japan Ltd. Foundry Tech + Expo Organiser's office  
E-mail ken.tanishita@japan.messefrankfurt.com

 messe frankfurt

# Advertising opportunities (On-site)

## On-site advertisement board

<b>Deadline</b>	7 August 2026
<b>Data submission deadline</b>	14 August 2026

Advertising boards are placed at foyer of South Hall, where they are easily seen by visitors. This allows the products to appeal to a large number of visitors and efficiently direct them to the booth.

Size	Price (tax excluded)	
W900×H1120	JPY100,000 (one side)	Data should be fully outlined.

- Printing is on one side only.
- Ad designs will be reviewed in advance.
- The location of the board cannot be specified.



Image

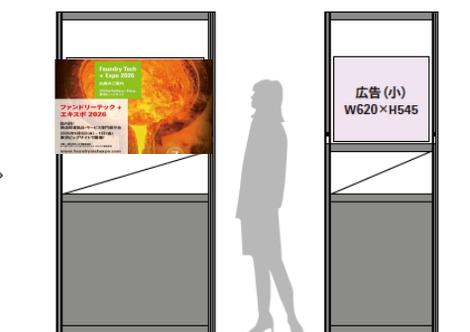
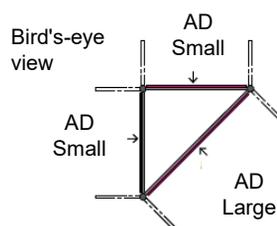
## Triangle badge holder hanging advertisement

<b>Deadline</b>	7 August 2026
<b>Data submission deadline</b>	14 August 2026

Your advertisement can be placed on badge holder hangers near the entrance of each hall. This is a highly visible advertising tool where many visitors stop to pick up their badge holders.

Type	Size	Price (tax excluded)	
Large Limited to the first 2 applicants	W900×H540	JPY100,000 (one side)	Data should be fully outlined.
Small Limited to the first 4 applicants	W620×H545	JPY80,000 (one side)	

- Printing is on one side only.
- Ad designs will be reviewed in advance.
- The location of the signage will be near the entrance.



Image

# Advertising opportunities (Online)

## Online exhibitor search

Deadline

Until the trade show ends

Online exhibitor search page will be available on the official website. This is a tool for efficiency communication your company's information to potential customers. Each exhibitor will be provided with a dedicated page, which can be actively used for pre/post promotion of your products. Please register your information and take full advantage of this site.

Registration: on Media Package Manager  
Detailed information will be sent to you via E-mail in early April.

Contents included in the package are:

- Official exhibitor name
- Company information & 1 photo
- Search keyword (max. 5 pcs)
- Product category (max. 5 pcs)
- Product information (max. 3 pcs)
- Contact detail



Image of Online exhibitor search

## < Popular paid Add-On tools >

Enhance your promotion with our paid Add-On tools for greater effectiveness. The exhibitor and product search page received approximately 6,000\* page views within two months, from its launch to the final day of the exhibition.

\*Approximately one month, from the exhibitor search page launch to the final day of the event; based on Formnext Forum Tokyo 2025 results.

**Direct Link to your Product:** Price: JPY 8,000 (tax excluded)  
Make it easy for your customers to order your products directly from your company website!

**Download links for documents:** Price: JPY 10,000 (tax excluded)  
Adding social media links to your company profile boosts follower growth!

**Frontpage Box:** Price: JPY 150,000 (tax excluded)  
Advertising slots on the top page of the official website, linking to your company's profile page on online exhibitor search. Limited to 12 companies, with a maximum of 5 slots available in rotation.



Image of "Frontpage Box"

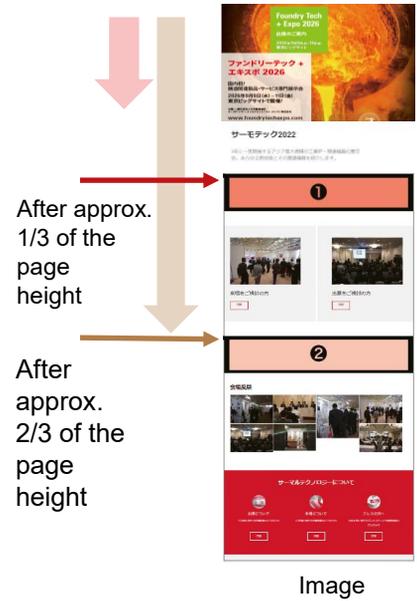
# Advertising opportunities (Online)

## Banner on the official fair website

<b>Deadline</b>	24 July 2026
<b>Data submission deadline</b>	31 July 2026

Banner ads on the official website are a very effective tool for publicizing your company's exhibition, as visitors will visit the site many times before and after their visit.

Type	Placement of banner	Size (pixel)	Price (tax excluded)
A	After approx. 1/3 of the page height	W1,140 × H285	JPY150,000
B	After approx. 2/3 of the page height	W1,140 × H380	



- Digital banner runtime: start 4 weeks before the show and end 4 weeks after the show.
- Applications are accepted on a first-come, first-served basis.

## Free advertising opportunities

### Banner & logo

Announce your participation with official banner & logo on your website and your e-mail signature.

Please download on Online exhibitor's page

Logo **Foundry Tech + Expo 2026**

Banner



## Application form for Advertising opportunities

Date:     /     /

Exhibitor name		Booth No.	
Contact person			
Address		Country	
Tel		E-mail	

### On-site advertisement board

**Deadline** 7 August 2026

<input type="checkbox"/>	JPY100,000 (one side)
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### Triangle badge holder hanging advertisement

**Deadline** 7 August 2026

	Type	Size	Price
<input type="checkbox"/>	Large	W900×H540	JPY100,000
<input type="checkbox"/>	Small	W620×H545	JPY80,000

### Banner on the official fair website

**Deadline** 24 July 2026

	Type	Placement of banner	Size (pixel)	Price
<input type="checkbox"/>	A	After approx. 1/3 of the page height	W1,140 × H285	JPY150,000
<input type="checkbox"/>	B	After approx. 2/3 of the page height	W1,140 × H380	

**Total: JPY**     JPY

\* 10% of consumption tax will be applied to the price declared.

\* The promotional tools are provided to the exhibitors of Foundry Tech + Expo 2026 only.

\* Upon receiving your application form, the detailed information on how to submit the ad data will be sent to you.

\* The invoice will be sent to the address written on this application form.

\* In the case of cancellation or postponement of the fair due to unavoidable circumstances, a full refund will be given.

\* If you wish to cancel an order after submitting the application form, the full amount will be charged as the cancellation fee.

Inquiry  
Application

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