

28 - 30 October 2024

Dubai World Trade Centre, United Arab Emirates

APPLICATION FORM & CONTRACT

Messe Frankfurt Middle East GmbH

P.O. Box 26761, Dubai, United Arab Emirates Tel: +971 4 389 45 00

beautyworld@uae.messefrankfurt.com www.beautyworldme.com

Your direct contact:

Show Manager
Project Manager
Sales Manager
S

1. Exhibitor & Co-Exh	nibitors Data			
Full Company Name:			VAT/TRN No.	
Street Address / PO Box:				
Postal Code:	City:	Country:	E-mail:	
Country Code:	Tel:	Fax:	Website:	
Managing Director (first nam	ne and surname):	1		_
Contact responsible for PR and Mr. Ms.	Media inquiries:	E-mail:	Mobile:	
Contact responsible for trade	e show organization:	Job title:	Mobile:	
Country Code:	Tel:			
	E-mail:			
Invoicing Details (If in	nvoicing details are differe	ent to above, please state below)		
Full Company Name:			Contact name:	
Street Address or P.O. Box:				
Postal Code:	City:	Country:	E-mail:	
Co-Exhibitors: The following The fee for co-exhibitors is	companies will be present as 500USD per company. Co-ex	co-exhibitors with their own exhibits and hibitors will receive their own entry or	d staff on our stand: n the catalogue, online exhibitor list, mobile app	
Full company name		Full company name		
Contact:	Tel.:	Contact:	Tel.:	
E-mail:		E-mail:		
Street Address		Street Address		
City, Country, Postal Code		City, Country, Postal Code		

I hereby confirm our company (referred here as customer) or co-exhibitors do not have any direct or indirect connection with Iran, Syria, North Korea, Cuba, the region of Crimea, Donetsk or Luhansk.



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2. Exhibitor Profile

STEP 1 - Business Type

Please tick your business type within the supply chain

er	Othe	Retailer	Import/Export	Wholesaler	Distributor	Manufacturer
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STEP 2 - Product Segment

Please tick your key product category, followed by specific product types that apply

Fragrance	Cosmetics	Skincare & Wellness	Hair, Nails & Salon Supplies
1.1 Finished Fragrance	2.1 Make-up	3.1 Skincare	4.1 Hair
1.2 Fragrance Compounds	2.2 Make-up Accessories	3.2 Aesthetics	4.2 Nails
1.3 Niche Fragrance	2.3 Brows	3.3 Spa	4.3 Tanning
1.4 Home Fragrance	2.4 Lashes	3.4 Health & Wellness	4.4 Waxing
			4.5 Professional Equipment
Personal Care & Hygiene	Supply Chain	Clean + Conscious	Beauty Tech
5.1 Contact Lenses	5.1 Raw Materials	6.1 Cosmetics	7.1 Beauty Devices
5.2 Dental Care	5.2 Machinery	6.2 Hair	7.2 Artificial Intelligence
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5.3 Toiletries	5.3 Packaging	6.3 Skincare	7.3 Augmented Reality
	5.3 Packaging 5.4 Contract Manufacturing	6.3 Skincare 6.4 Fragrance	7.3 Augmented Reality7.4 LED

STEP 3 - Brands

Please	indicate	which	hrande	you will be	presentina	at the	show
riease	mulcate	WHICH	มเสแนร	vou will be	: bresentina	at the	SHOW

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7	Stand	RAM	IIIIPAI	monte
J.	Stand	IICU	ıuııcı	HEHLS

STEP 1 – Exhibition Space and Stand Type (subject to availability)

Inline Stand (One open side)	USD 562 per sqm		Peninsula (Head) Stand (Three open sides)	USD 585 per sqm
Corner Stand (Two open sides)	USD 572 per sqm		Island Stand (Four open sides) <i>Minimum 72 sqm</i>	USD 595 per sqm
Concourse Stand (in front of the halls)	USD 890 per sqm			
Total square meters sqm =	Front m x	Depth m	Stand #: (if applicable)	Total price

OPTIONAL

Second Floor	USD 276	Front	Depth	Total square meters	Total price
(double storey stands only)	per sqm	x		= sq m	=USD

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TEP 2 – Stand Constructio	n (BASIC or FAIRSMART	T mandatory for stands smaller than 18sqm)	
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SPACE ONLY (min 18sqm) I will nominate a contractor to build my stand	No extra cost				
BASIC STAND Stand Construction, Furniture, Electricity (see next page for specifications)	USD 180 per sqm	Total square meters = sq m	Total price = USD		
FAIRSMART STAND Stand Construction, Graphics, Shelving, Electricity, with furniture (see next page for specifications)	USD 210 per sqm	Total square meters = sq m	Total price = USD		
fairConstruction Custom Stand Design I would like a proposal for a stand design, upgrades and additional furniture orders from Messe Frankfurt or email enquiries to fairconstruction@uae.messefrankfurt.com	Please click	Beautyworld Saudi Arabia Please click here if you are interested to receive more information for Beautyworld Saudi Arabia 2025			

STEP 3 - Co-Exhibitors

Number of companies which are sharing the stand	x USD 500	Total price
Number of companies which are starting the stand	X 03D 300	=USD

STEP 4 - Marketing & Promotion

Mandatory for all stands		DIGITAL PACKAGE Company listing on event website, show app and business matchmaking platform. Includes ability to book meetings pre-event and lead scanning of visitor badges at the show Mandatory for all stands	USD 275	Total price = 275 USD
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Tot	tal	\$	+	\$	+	\$	+	\$ 275.00	=	USD \$
		TOTAL SPACE RENT		STAND CONSTRUCTION		CO EXHIBITORS		DIGITAL PACKAGE		GRAND TOTAL

5% government levied VAT applicable on final invoice amount

4. Discounts (Messe Frankfurt use only)

Early-Bird-Discount (5%)
Deadline: 31st March 2024

Discount is applicable to SPACE ONLY (not construction or digital packages), and if 30% deposit payment is made BEFORE 31st March 2024

DISCOUNTS	
Discount type/reason:	DISCOUNTED GRAND TOTAL Amount in USD:
	(All prices subject to 5% VAT)
	Authorized Messe Frankfurt Middle East Signatory:
Percentage: Amount in USD:	





Please complete, sign all applicable pages and return this booking form to the address mentioned above.

Payment Terms and Cancellation

A deposit payment of 30% will be due within 14 days of receipt of your official invoice. Failure to pay the deposit by the deadline may mean your stand will be released and/or loss of any applicable discounts or early bird rates. Please note that deposits are not refundable.

The remaining 70% must be settled four months prior to the opening day of the exhibition. Booking forms received within those 4 months will be invoiced at 100%. The exhibitor will not have access to exhibition grounds without full payment on the organizer's account.

Cancellations within the 4 months period will be charged a 100% cancellation fee. Prior to the 4 months period a 50% cancellation fee will be applied. All payments mentioned above are due within 14 days of receipt of the corresponding invoice.

The form must be stamped and signed by an authorized signatory of the company. Please make sure to keep one copy of the contract for your files.

We accept the Exhibition Terms and Conditions of Participation, the Technical Guidelines and Price Lists of Messe Frankfurt Middle East GmbH and their partners and wish to register for Beautyworld Middle East 2024

Authorized Signature & Company Stamp of Messe Frankfurt Middle East GmbH

Date

5. Space Only Stand Specifications

Date

The Space Only option does not include any stand fittings, flooring or electrics, but enables the exhibitors to create their own individual stand build. Please ensure that your stand design does not include the standard shell scheme as this is provided by our Official Stand Contractors only and plans containing shell scheme will be rejected.

Exhibitors arranging their own stand fitting are reminded that, where their stand joins another Exhibitor's area, the back of any dividing walls, panels or exhibits must be painted white or masked to present a neat appearance. It is the responsibility of Exhibitors not taking shell stands to make their own arrangements for the provision of suitable floor covering for their area and also to ensure their stand number is clearly displayed.

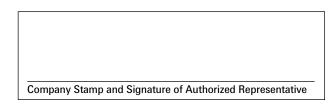
Since no power supply is included in space only sites, a separate application for the mains supply must be made to the Official Contractors at least two months before the event, using the forms in the Exhibitor Information Manual.

All Space Only Exhibitors must submit dimensional drawings of their proposed stand design to the Organisers for approval no later than the scheduled deadline. Please complete and return the corresponding order form from the Exhibitor Information Manual. The Organisers reserve the right to reject a design likely to unreasonably affect nearby Exhibitors' sites in any way.

Stand fitting and display work to space only sites must not exceed an overall height of 2500mm without the Organisers written permission. With permission, the total possible height to which you may construct your stand is 6000mm depending on the hall & location within the hall. Applications should be made in writing to the Organisers and be accompanied by a scale drawing. Such applications should be made at least four weeks prior to the Show.

If a space only exhibitor needs to hire furniture, they can only order from their stand builders. Furniture will not be readily available on site. Exhibitors' stand fitting contractors can commence work on space only stands on the date scheduled in the Deadline Checklist that is part of the Exhibitor Information Manual.

NEW: If you require an individual design please contact **fairconstruction@uae.messefrankfurt.com** or visit **www.fairconstruction.com** to get a proposal.





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6. BASIC and FAIRSMART PACKAGE Stand Specifications

Please note: BASIC or FAIRSMART construction is mandatory for all stands smaller than 18sqm

BASIC PACKAGE

Example: 9sqm corner stand (3m x 3m)



Exhibitors who have ordered a BASIC PACKAGE will receive a stand erected to the following specifications;

Floor Covering: All stands are carpeted

Stand Walls: Each booth is constructed using 3mH MDF (wooden) walls with white paint finish Name Board: Company name and stand number in vinyl cut graphics on each supporting wall Furniture and Stand Accessories: Furniture packages will vary as per the total square meter of each packaged stand. Additional accessories, attachments and equipment should be ordered prior to the show though our official stand contractor, DXB Live

Electrics / Lighting: With each 9 square meters, 3 x 20W LED Spotlights are fitted at the top of the stand walls and 1 x socket outlet (3-pin UK Standard Socket 200Watts / 220V) is provided at 40 cm from floor level on the rear wall.

If you require your power socket to be positioned in specific location, please coordinate directly with our official stand contractor, DXB Live. Please note, plans must be submitted at least 15 days before build up; any changes onsite will result in additional charges.

Head and Island Stands: Head Stands (3 open sides) will only have one wall constructed. Island Stands do not normally come with any walls. If required, the allowance is 1 wall panel per 3 sqm of stand space. The position of any panels required must be clearly marked on a grid plan that will be part of the exhibitor manual and must be submitted to our official stand contractor, DXB Live, not later than 15 days prior to the start of build-up.

Please log into the Beautyworld Exhibitor Portal to manage your preparation at the show, including any assistance with your stand.

STAND BREAKDOWN	9sqm	12-14 sqm	15-17 sqm	18-20 sqm	21-23 sqm	24-26 sqm	27-29 sqm	30-32 sqm	33-35 sqm	36sqm+
3m high wooden walls in white paint finish	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Standard carpet in grey	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Support walls (colour according to product segment)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company Name and Stand Number	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Meeting table (white)	1	1	1	2	2	2	3	3	3	4
Meeting chairs (black)	3	3	3	6	6	6	9	9	9	12
Waste bin	1	1	1	2	2	2	3	3	3	4
Lockable counter (white)	1	1	1	2	2	2	3	3	3	4
LED spotlights	3	4	5	6	7	8	9	10	11	12
3-pin electrical socket	1	1	1	2	2	2	3	3	3	4
Preliminary cleaning of the stand	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Support walls will be coloured according to your product segment











SUPPLY CHAIN

FRAGRANCE

COSMETICS & SKINCARE

PERSONAL CARE

HAIR, NAILS & SALON

IMPORTANT - Exhibitors will be liable for payment for damaged wall panels.



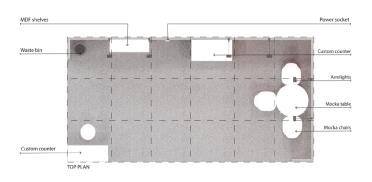
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FAIRSMART PACKAGE

Example: 18sqm corner stand (6m x 3m)





STAND BREAKDOWN	9sqm	12-14 sqm	15-17 sqm	18-20 sqm	21-23 sqm	24-26 sqm	27-29 sqm	30-32 sqm	33-35 sqm	36sqm+
3m high wooden walls in white paint finish	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Standard carpet in grey	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Support walls (colour according to product segment)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company Name and Stand Number	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
PVC banner graphics on internal walls	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Meeting table (white)	1	1	1	2	2	2	3	3	3	4
Meeting chairs (white)	3	3	3	6	6	6	9	9	9	12
Shelves	3	3	3	3	3	3	3	3	3	3
Waste bin	1	1	1	2	2	2	3	3	3	4
Lockable counter (white)	1	1	1	2	2	2	3	3	3	4
LED spotlights	3	4	5	6	7	8	9	10	11	12
3-pin electrical socket	1	1	1	2	2	2	3	3	3	4
Preliminary cleaning of the stand	✓	✓	✓	✓	✓	✓	✓	✓	✓	1

Exhibitors who have ordered a FAIRSMART PACKAGE will receive a stand erected to the following specifications;

Floor Covering: All stands are carpeted

Stand Walls: Each booth is constructed using 3mH MDF (wooden) walls with white paint finish

Wall Graphics: Each stand will have full graphics (PVC banner) on their walls. Each exhibitor will be required to submit their ready to print artwork to our official stand contractor, DXB Live. Dimensions will be 3mH x proportionate width of each wall.

For example: if your stand is 4m x 3m (2 sides open) you will be required to submit artwork as follows: Wall 1: 4mW x 3mH; Wall 2: 3mW x 3mH

Name Board: Company name and stand number in vinyl cut graphics on each supporting wall

Furniture and Stand Accessories: Furniture packages will vary as per the total square meter of each packaged stand. Additional accessories, attachments and equipment should be ordered prior to the show though our official stand contractor, DXB Live

Electrics / Lighting: With each 9 square meters, 3 x 20W LED Spotlights are fitted at the top of the stand walls and 1 x socket outlet (3-pin UK Standard Socket 200Watts / 220V) is provided at 40 cm from floor level on the rear wall.

If you require your power socket to be positioned in specific location, please coordinate directly with our official stand contractor, DXB Live. Please note, plans must be submitted at least 15 days before build up; any changes onsite will result in additional charges.

Head and Island Stands: Head Stands (3 open sides) will only have one wall constructed. Island Stands do not normally come with any walls. If required, the allowance is 1 wall panel per 3 sqm of stand space. The position of any panels required must be clearly marked on a grid plan that will be part of the exhibitor manual and must be submitted to our official stand contractor, DXB Live, not later than 15 days prior to the start of build-up.

Please log into the Beautyworld Exhibitor Portal to manage your preparation at the show, including any assistance with your stand.

Company Stamp and Signature of Authorized Representative

IMPORTANT - Exhibitors will be liable for payment for damaged wall panels.



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7. Exhibition Terms and Conditions

- 1. The term "Exhibitor" refers to the company that signatory to this application form and includes all employees or agents of such. The term "Exhibition" refers to the event described on the front of this form (over). "Individual Exhibitor" means all those Exhibitors who are not participating in the Exhibition as part of a Country Pavilion. The term "Organiser" refers to Messe Frankfurt Middle East GmbH. In case of "Joint ventures", howsoever described the Exhibitor is deemed to have obtained the consent of all the individual participants to all the terms and conditions of this contract.
- 2. The Organiser reserves the right to cancel a booking upon due notice to the Exhibitor or agent should the exhibitor fail to make payments upon the due dates. In such cases any monies already paid to the Organiser will be non-refundable, and the Organiser reserves the right to demand the remaining balance from the Exhibitor. The Organiser reserves the right to levy a surcharge of 2% above the base rate of the London, England clearing banks on any overdue Exhibitor payment. Any loss incurred by the Organiser, resulting from the Exhibitor's actions must be paid by the Exhibitor to the Organiser.
- 3. All applications for space must contain details of the proposed exhibit(s) and the name of any other company(s) represented by the Exhibitor, whose products/services are to be displayed on the stand. The Exhibitor is strictly forbidden to sub-let or assign or grant licences in respect of any part of the space without the prior written approval of the Organiser. Only the products/services/companies listed on this form may be exhibited. The charges for space are currently exclusive of any applicable national, federal or local government taxes, all of which must be borne by the Exhibitor. All charges quoted for exhibition space are exclusive of value added tax (VAT) or any other taxes or other government duties, all of which must be borne by the Exhibitor. To the extent that VAT or other taxes or government duties apply to services or goods supplied by the Organiser, they will be added to prices and charged to the Exhibitor.
- 4. The Organiser reserves the sole and exclusive right to determine the size, layout and position of any stands. The Exhibitor shall accept a new stand size, layout or position if it is reasonable for the Organiser to exercise this right.
- 5. Upon the acceptance of the application for space, a contract shall arise between the Organiser and the Exhibitor in the terms and conditions of this contract, subject to variation notified by the Organiser at their sole discretion to the Exhibitor. The relationship of Licensor and Licensee shall immediately arise and continue between the Organiser and the Exhibitor. In the case of non-payment of any due sum or any breach or non-observance of any of these terms and conditions by the Exhibitor, the Organiser shall have the full right to revoke this licence and to re-enter upon the allotted space, and may remove and exclude the Exhibitor without prejudice to recovering all monies payable hereunder, all other claims against the Exhibitor and the right to recover damages sustained by the Organiser.
- 6. The Exhibitor must occupy the space allotted to them by 8:00AM on the day prior to the first day of the opening of the Exhibition. In the event of default for whatever reason, the Exhibitor shall pay to the Organiser a further sum in liquidated damages equal to the total charge for the space. The Organiser reserves the right to reallocate such space in any way it sees fit.
- 7. In the event of the Exhibitor becoming insolvent, declared bankrupt of facing winding up proceedings, the contract with Exhibitor shall be determined void and all monies already paid shall be retained by the Organiser.
- 8. Breach of Contract and Withdrawal by the Exhibitor. Without prejudice to rights and remedies of the Organiser in respect of any breach of the Contract on the part of the Exhibitor, the Organiser may at its discretion allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:
 - a) The Exhibitor must give written notice to the Organiser that they desire to withdraw; if the Organiser allows such withdrawal they will notify the Exhibitor of its decision in writing;
 - b) Any such notification by the Organiser to the Exhibitor will constitute a cancellation of the Contract subject to the payment by the Exhibitor to the Organiser a consideration for release from the Contract.
 - c) The amount of such payment will be specified in the Organiser's notification to the Exhibitor, and will be that proportion of the space rental payable under the Contract dependent upon the date upon which the Organiser receives the notification from the Exhibitor as detailed below:

Date of Receipt by Organiser of Notice of Withdrawal Proportion of Space Rental Payable

More than four months prior to the Exhibition: 50% Less than four months prior to the Exhibition: 100%

d) Upon payment of such amount to the Organiser by the Exhibitor (credit being given by the Organiser for all rental already paid by the Exhibitor), the Contract shall be cancelled and neither party shall have any further claim against the other.

Note: This booking form is an official contract and cancellation terms apply to every cancellation, regardless of whether or not the down payment is in place. All cancellations must be notified to the Organiser in writing.

9. Exhibitors shall be totally responsible for obtaining of visas and customs clearance for their staff, agents, products or services, and in an event shall there be any claim for damages or otherwise against the Organiser, in respect of any loss or expense relating thereto. Exhibitors will be totally responsible for the cost of restoring to its original condition any part of the land or structure occupied by them which has been altered or damaged in any way. The Exhibitor shall hold the Organiser safe and harmless from all loss or damage suffered by or arising from any act or default of any servant, agent, employee or subcontractor of the Exhibitor.

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- 10. The Organiser shall not be responsible for the loss or damage to any property of the Exhibitor or any other person, as well as for the loss of, or damage or destruction to same by theft or fire or other cause whatsoever, or of any loss or damage whatsoever sustained by any Exhibitor by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organiser, whether ejusden generis or not, or for any loss or damage occasioned, if by reason of the happenings of any such events, the opening of the exhibition is prevented of postponed or abandoned or a building becomes wholly or partially unavailable for the holding of the Exhibitor will be liable for their own stand fittings and for or a building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor. The Exhibitor will be liable for third party claims arising from their own stand fittings and for their proportion of the shell scheme and furthermore for physical loss or damage to the basic shell scheme stand. As the Organiser will accept no responsibility for any of the matters aforesaid, the Exhibitor must cover themselves by insurance in respect thereof to any extent available and the Organiser reserves the right to demand sight of such a policy.
- 11. In no event shall the Exhibitor have any claim for damages of any kind against the Organiser in respect of any loss or damage consequential upon the prevention, postponement of abandonment of the Exhibition by reason of the happening of any of the events referred to in Condition 10 or otherwise, or of the Exhibition building becoming wholly or partially unavailable for the holding of the Exhibition for reasons beyond the Organiser's control, and the Organiser shall be entitled to retain all sums paid by the Exhibitor or such part thereof as the Organiser shall consider necessary. If in the opinion of the Organiser by re-arrangement or postponement of the period of the Exhibition or by substitution of another hall or building or any other reasonable manner the Exhibition can be carried through the contract for space shall be binding upon the parties except as to the size and position as to which any modification or re-arrangement they consider necessary shall be determined by the Organiser.
- 12. Stands must be properly manned and exhibits displayed during all the time the exhibition is open to visitors. No exhibits may be removed before the end of the exhibition without the written permission of the Organiser, which will only be given in exceptional circumstances. All exhibits and stand fitting materials must be removed from the Exhibition Building within, and Exhibitor shall not enter, store or carry out any work at the exhibition building prior to the period stipulated by the Organiser. The Exhibitor will compensate the Organiser for any expenses incurred through failing to comply with this condition.
- 13. The Organiser reserves the right to make an additional charge to the Exhibitor equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organiser accepts no responsibility for breakdown or failure of any the services provided for or in connection with the Exhibition.
- 14. Unless permitted in writing by the Organiser and then only in accordance with any conditions imposed, Exhibitor shall not collect any charge or fee for admission to the Exhibition.
- 15. The Exhibitor shall comply and cause third parties as well as invitees to comply with all provisions of law including without limitation legislative enactments, building by-laws and other governmental regulations which, in particular, relate to the use of the exhibition building, the stands and fitting of the stands, the handling and use of materials and displays. Further, the Exhibitor shall comply and cause third parties as well as invitees to comply with all police, fire and health regulations imposed by any governmental authority or insurance underwriters. Exhibitor assumes full responsibility for his actions and omissions, as well as for actions and omissions of third parties as well as invitees. Furthermore, Exhibitor is responsible for the stand, the stand fittings, displays and any other material brought to the Exhibition Building.

Exhibitor shall also comply and cause third parties as well as invitees to comply with all valid regulations and orders of the Dubai World Trade Center, the valid "Venue Terms and Conditions" can be found in the Online Exhibitor Manual.

In case Organiser suffers any damage or is held responsible by third parties due to the non-compliance or due to any act or omission attributable to the Exhibitor or to third parties acting on behalf or in the interests of Exhibitor, then Exhibitor shall indemnify and hold harmless the Organiser. The duty to indemnify and to hold harmless the Organiser shall also apply to damages caused by the stands, stand fittings, displays or any other material brought to the exhibition building by the Exhibitor or by third parties acting on behalf or in the interests of the Exhibitor.

- 16. The Exhibitor shall not without the prior written consent of the Organiser display, exhibit or bring in to the Hall any explosives, radio active, flammable, dangerous or hazardous substances or any such item which may cause noxious fumes or make use of or display any materials which may involve a danger to the health or safety of any person. The Exhibitor shall indemnify the Organiser against any loss or damage arising out of a breach of this clause. Exhibitor shall remain in care, custody and control of the stand, stand fittings, displays and any other material brought to the exhibition building. All stand fittings and display materials must comply with any local fire, health and safety regulations. No Exhibitor may construct anything above 2.5 metres height without the prior written consent of the organizers. All stands built by the Exhibitor must gain approval from the organizer by sending a scale plan and description of the building materials to the Organiser. All display materials and exhibits must be appropriate to the subject matter of the Exhibition in the sole opinion of the Organiser and shall be tasteful and of a suitably high standard and shall not contravene with any local law, moral or custom and if in the opinion of the Organiser the Exhibitor is in breach of this clause the Organiser may direct the Exhibitor to rectify such breach and the Exhibitor shall do so immediately.
- 17. The Organiser reserves the right to alter, add to or amend any of these terms and conditions and the decision of the Organiser shall be final. No alteration, addition, amendment or waiver to or of these terms and conditions shall operate to release any Exhibitor from the Contract.
- 18. An Exhibitor's Information Manual will be issued to each Exhibitor containing detailed instructions for the organisation of the Exhibition.
- 19. The Organiser can not accept any complaint or claim against them unless it is submitted in writing to the address given below within two weeks of the closing date of the Exhibition. All claims and disputes shall be settled in Dubai in accordance with Dubai Law and Custom or in the country of the Exhibitor's origin if the Organiser decides to do so.







20. Neither party has received or been offered any illegal or improper bribe, kickback, payment, gift or any item of value from the either party in connection with this Agreement. If the Customer learns of any violation of the above restriction, the customer shall use reasonable efforts to notify Messe Frankfurt Middle East Gmbh promptly.

Copyright Clause

21. The Exhibitor declares bindingly and irrevocably that the exhibited products are not unauthorized copies or replicas of the products of other suppliers or third parties. He also undertakes to respect the priority property rights of third parties. Should an infringement of property rights of this kind be brought to the Exhibitor's attention in the correct manner during his participation in the event, he hereby undertakes to remove the products concerned from his exhibition stand.



8. Payment Instructions

Upon receipt of this booking form an invoice will be issued by Messe Frankfurt Middle East GmbH which will include payment details.

Payments should ONLY be made as per the bank details stated in the invoice and include the invoice number as payment reference. For payments made to bank accounts other than aforementioned, Messe Frankfurt Middle East GmbH will not be liable for the loss and the invoice amount will remain outstanding.

CASH PAYMENTS WILL NOT BE ACCEPTED

A non-refundable deposit of 30% will be levied will be due within 14 days of invoice issue. The remaining 70% must be settled four months prior to the opening day of the exhibition. Bookings received within those four months will be invoiced at 100%. The exhibitor will not have access to exhibition grounds without full payment on the organizer's account. No cheques and/or transfer copies will be accepted.

Cancellations within the 4 months period will be charged a 100% cancellation fee. Prior to the 4 months period a 50% cancellation fee will be applied.