

Please submit this application form together with copies of your product brochures. Please make copies of both sides of this form for your record.

1. Company information

Information provided here will be published on fair materials, except Tax ID and Mobile No.

Company name:			
Address:		Postal code:	City:
			Country:
Web:	Tel:	Tax ID ^(optional) :	
Contact person:	(Mr <input type="checkbox"/> /Ms <input type="checkbox"/>)		Mobile:
Department:	Title:		
Business nature: (Please tick all that apply)	<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Importer / Exporter	<input type="checkbox"/> Distributor / Wholesaler
	<input type="checkbox"/> Service	<input type="checkbox"/> Retailer	<input type="checkbox"/> Governmental agency / Association / Embassy
	<input type="checkbox"/> Others (please specify here.)		

2. Billing information

If the invoice needs to issue to the different company, please state here. If not, please skip.

Company Name for Invoice:		Tax ID ^(optional) :	
Address:		Postal code:	City:
			Country:
Contact person:	(Mr <input type="checkbox"/> /Ms <input type="checkbox"/>)		
Department:	Title:		
Tel	<input type="checkbox"/> Company:	E-mail:	
<small>* Please fill in both Tel numbers</small>	<input type="checkbox"/> Mobile:		

3. Exhibit information/ Space requirements & participation fee

Type	Size	Participation fee	Unit	SUM
<input type="checkbox"/> Raw space	1 booth; 18 sqm = 6m (W) x 3m (L)	US\$370 per sqm		
<input type="checkbox"/> Shell scheme	1 booth; 9 sqm = 3m (W) x 3m (L)	US\$395 per sqm		
<input type="checkbox"/> Shell scheme (Upgrade)	1 booth; 9 sqm = 3m (W) x 3m (L)	US\$420 per sqm		
<input type="checkbox"/> Corner Charge	N/A	Additional 15% of Amount Shown in "SUM"		
<input type="checkbox"/> Sponsorship	Description:			
Total (US\$)				

*Package items are as stated in the "SpecificTerms and Conditions."

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Product categories

*Please tick up to 5 items.

- | | |
|---|---|
| <input type="checkbox"/> 01 Fragrance | <input type="checkbox"/> 07 Packaging & Raw materials |
| <input type="checkbox"/> 02 Skincare | <input type="checkbox"/> 08 Beauty Tech & Salon equipment |
| <input type="checkbox"/> 03 Cosmetics & Make-up | <input type="checkbox"/> 09 Wellness & Supplement |
| <input type="checkbox"/> 04 Hair & Salon supplies | <input type="checkbox"/> 10 Franchise Service & Education |
| <input type="checkbox"/> 05 Nail | <input type="checkbox"/> 11 OEM/ODM |
| <input type="checkbox"/> 06 Eyelash | <input type="checkbox"/> 12 Other, please specify here: _____ |

Brand & Product information

Vending of product at the fair

- No Yes, we will sell our product.

*Only products registered in Taiwan are vendible during the fair. Please indicate the products to sell here.

Selling points to visitors

*Multiple choices allowed.

- New brand Small order available OEM available Made in Taiwan Tech advances Seeking distributor
- Others, please specify: _____

Target visitors

*Multiple choices allowed.

- Nail salon Hairdressing salon Esthetic salon Compound salon Hotel / Leisure facility Spa
- Manufacturer Importer / Wholesaler / Distributor Medical Institution Retailer End users
- Others, please specify: _____

Signature

We have read and accepted the Specific terms & conditions shown overleaf and the handling of personal information below.

Date : _____ / _____ / _____
day month year

Authorized Signature &
Company Stamp : _____
(For the main company)

Authorized Signature &
Company Stamp : _____
(For the billing company)

Specific Terms and Conditions

1. Organizer

Messe Frankfurt (HK) Limited Taiwan Branch & UDN.com Co. Ltd.

2. Location

Area A and D, 1 Floor, Taipei World Trade Center, Taipei City, Taiwan

3. Date of Event

27 – 30 March 2025

4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser.

The organiser will confirm successful applications in writing by fax and original mail.

5. Terms of payment

Full payment is required within 30 days upon the invoice issued. If the contract is signed between 26th Jan to 24th Feb 2025, the payment should be made by 24th Feb 2025; contract signed after 24th Feb 2025, should be paid immediately upon the invoice issued. The organizer reserves the right to cancel the reservation and application if exhibitor fails to make the payment as regulated in the contract.

Payment should be made to:

Beneficiary Name : MESSE FRANKFURT (H.K.) LIMITED TAIWAN BRANCH
Bank Name : HSBC Bank (Taiwan) Limited
Bank Address : FLOOR 13-14, NO.333, SEC.1, KEELUNG ROAD TAIPEI CITY 110, TAIWAN
Swift/Bank Code : HSBCTWTP
Bank Account No. : 001-010867-061

6. Cancellation

If an applicant withdraws the application, for whatever reason, before receiving either a rejection or confirmation of his application, any participation fee paid will be forfeited. Should the exhibitor inform the Organiser of the cancellation **more than 120 days before the first day of the show**, the exhibitor will be liable for 50% of the contractual price for Organiser operation and marketing service. If the cancellation is informed **less than 120 days before the first day of the show**, the exhibitor will be liable for 100% of the contractual price.

7. Additionally represented companies (co-exhibitors)

Applications made for additionally represented companies (co-exhibitors) will be accepted with a fixed participation fee of USD1,000 per additional company and restricted to 1 co-exhibitor(s) per 18 sqm booth.

8. General Terms and Conditions of the Event

The detailed General Terms and Conditions of Participation are given on the organisers website:

<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html> and can be requested in printed form if required.

9. Booth allocation

Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

If the organizer does not receive the deposit and/or the balance payment from the exhibitor before the corresponding payment deadlines as stated in the payment terms on this invoice, the organizer has the right to re-allocate the concerned booth location for other exhibitors without prior notice to the exhibitor. All paid space rental deposit or fee will not be re-funded to the exhibitor and the exhibitor is obliged to settle full payment of the total amount of this contract.

10. Catalogue entry / fair guide

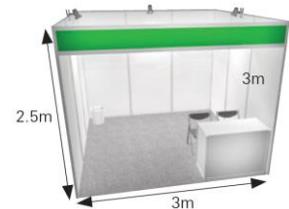
If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.

11. Intellectual property rights/copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

12. Shell scheme booth package

Facilities provided include partitions, full covered carpet, one cabinet and two chairs, one power socket, three spotlights and one rubbish bin.



13. Correspondence address for enquiries

Messe Frankfurt (HK) Limited Taiwan Branch
8F., No. 288, Sec.6, Civic Boulevard Xinyi District, Taipei 110, Taiwan
Tel: (886) 2 8729 1099
Fax: (886) 2 2747 6617
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