

Date:

APPLICATION FORM AND CONTRACT

1. Exhibitor Details					
Full Company Name:				VAT/TRN No.	
Street Address or PO Box:				Postal Code:	
City:		Country:		Email:	
Country Code:		Tel:		Company Website:	
Authorized Signatory (First name and surname):				Title:	
Contact responsible for trade show organization: Mr. Ms.			Job Title:		Mobile:
Country code:		Tel:		Email:	

Invoicing Details (If Invoicing details are different to above please state below)					
Company name:			Contact name:		
Street Address / PO Box Number:			Email Address:		
Postal Code:		City:		Country:	
				Tel:	

Co-Exhibitors					
The following companies will be present as Co-exhibitors with their own exhibits and staff on our stand. Co-exhibitors will receive their own entry on the online exhibitor list and mobile app. Each co-exhibitor is subject to digital package fee of USD 500 per company .					
Company Name:			Company name:		
Contact Name:			Contact Name:		
Tel:			Tel:		
E-mail:			E-mail:		
Street Address:		City, Country, Postal Code:		Street Address:	
				City, Country, Postal Code:	

2. Exhibitor Profile

STEP 1 - Business Type

Please select your business type within the supply chain

Manufacturer	Distributor	Wholesaler	Import / Export	Retailer	Other
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STEP 2 - Products & Services

Select Type of Products & Services

Passenger Vehicles	Commercial Vehicels	Electric Vehicels	Agricultural Vehicels	Classic Vehicles	Motorcycles & Scooters	All
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STEP 2 – Product Segment

Please tick your key product category, followed by specific product types that apply

Parts & Components	Electrics & Electronics	Connectivity & Autonomous Driving	Digital Solutions & Services
Brake Systems	Lighting Modules	Advanced Driver Assistance Systems (ADAS)	Customer Relationship Systems
Radiators	Alternators / Generators	Distance Warning Systems / Acoustic Parking Systems	Fleet Management Systems
Filters (General)	Cables	Artificial Intelligence	Cloud Services
Axles	AC Systems and Spare Parts	Autonomous Driving	Dealer Management Systems
Others	Others	Others	Others
Tires & Batteries	Oils, Lubricants & Fuels	Accessories & Customizing	Diagnostics & Repair
Car Tires	Motor Oils	Car Cragrance	Diagnosis tools
Truck Tires	Additives	Covers, Protective Covers	On-Board-Diagnosis
Lead-Acid Batteries	Lubricants and Greases	Sports Exhaust Systems	Tools
Vulcanization	Transmission Fluids	Protective Flms	Lifting platforms for all Types of Vehicles
Others	Others	Others	Others
Body & Paint	Car Wash, Care & Detailing	Innovation4Mobility	
Paints	High-pressure cleaners		
Abrasives and accessories	Cleaning and care products		
Spray guns	Car polishes and compounds		
Adhesives	PPF - paint protection film		
Others	Others		

STEP 3 - Brands

(Please indicate which brands you will be presenting at the show)

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3. Stand Requirements

STEP 1 – Exhibition Space and Stand Type required *(subject to availability)*:

Inline Stand (One open side)	USD 595 per sqm		Peninsula stand (Three open sides)		USD 615 per sqm
Corner Stand (Two open sides)	USD 605 per sqm		Island Stand (Four open sides)		USD 625 per sqm
Total square meters sqm =	Front m x	Depth m	Stand #: (if applicable)		Total price = USD
Second Floor in Double Storey Stands	USD 295 per sqm	Front m x	Depth m	Total square meters = sqm	Total price = USD
Concourse Stand	USD 895 per sqm	Front m x	Depth m	Total square meters = sqm	Total price = USD

All prices subject to 5% VAT

STEP 2 – Stand Construction *(Basic or FairSmart Stand mandatory for stands smaller than 18 sqm)*

SPACE ONLY - (Minimum 18 sqm) I will nominate a Stand Builder and submit Stand Design for approval	No additional cost		
BASIC STAND Stand Construction, Furniture, Electricity (See next page for specifications)	USD 135 per sqm	Total square meters = sqm	Total price = USD
FAIRSMART STAND (15sqm and above) Stand Construction, Graphics, Shelving, Electricity, Furniture (See next page for specifications)	USD 195 per sqm	Total square meters = sqm	Total price = USD
CUSTOMIZED STAND PACKAGE (I would like a proposal for a stand design, upgrades and additional furniture orders from Messe Frankfurt Middle East) or email enquiries to fairconstruction@uae.messefrankfurt.com	Price on request	Total square meters = sqm	

All prices subject to 5% VAT

STEP 3 – Marketing & Promotion

DIGITAL PACKAGE

Company listing on event website, show mobile app and business matchmaking platform. Includes ability to book meetings, and scan visitor badges of leads at the show. (Mandatory for all stands)	x USD 500
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Digital Package for Co-exhibitors

Number of companies which are sharing the stand		x USD 500 each	Total Price =
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4. Discounts

(To be filled by Messe Frankfurt Middle East)

Early-Bird Discount (2.5%)
 Deadline: **30 April 2025**
 Discount is applicable to SPACE ONLY (not construction or digital packages)

Reason	Percentage:	Amount in USD:	Authorized Messe Frankfurt Middle East Signatory:
Total Amount in USD:			

TOTAL	\$	+	\$	+	\$	= USD \$	Grand Total
	Total Space Rent		Stand Construction		Digital Package		

Sponsorship and Branding at Automechanika Dubai 2025.
 Please click here if you are interested to receive more information about sponsorship or email dev.somusundaram@uae.messefrankfurt.

Automachanika Riyadh
 Please click here if you are interested to receive more information for [Automechanika Riyadh](#)

PAYMENT TERMS AND CONDITIONS

A deposit payment of 30% will be due within 14 days of receipt of your official invoice. Failure to pay the deposit by the deadline may mean your stand will be released and/or loss of any applicable discounts or early bird rates. Please note that deposits are not refundable.

The remaining 70% must be settled four months prior to the opening day of the exhibition. Booking forms received within those 4 months will be invoiced at 100%. The exhibitor will not have access to exhibition grounds without full payment on the organiser's account.

Cancellations within the 4 months period will be charged a 100% cancellation fee. Prior to the 4 months period, a 30% cancellation fee will be applied. All payments mentioned above are due within 14 days of receipt of the corresponding invoice. (Full payment is due within one month prior to the event).

The form must be stamped and signed by an authorised signatory of the company.
Please make sure to keep one copy of the contract for your files.

We accept the [General Terms and Conditions](http://www.messefrankfurtme.com/dubai-terms-conditions) (which can be found in their most recent version here: www.messefrankfurtme.com/dubai-terms-conditions), the **Technical Guidelines and Price Lists of Messe Frankfurt Middle East GmbH and their partners and wish to register for **Automechanika Dubai 2025**.**

I hereby confirm our company (Referred here as customer) or co-exhibitors do not have any direct or indirect connection with Russia, Belarus, Iran, Syria, North Korea, Cuba, the region of Crimea, Donetsk or Luhansk, Zaporizhzhia Oblast and Kherson Oblast.

For non UAE-based exhibitors only - VAT Refund Declaration - Subject to Organizers approval

I hereby declare my intent to apply for a VAT refund and confirm that I have completed the relevant VAT section in the Annex at the end of this document. The tax refund is subject to Messe Frankfurt Middle East GmbH obtaining the relevant permit from the authorities.
Please note that once the invoice is issued, no further changes or VAT refund requests will be possible.

Authorized Signature & Company Stamp of Exhibitor	Authorized Signature & Company Stamp of Messe Frankfurt Middle East GmbH
Date:	Date:

Please complete, sign all applicable pages and return this booking form to your Messe Frankfurt Account Manager

5. Stand Specifications

SPACE ONLY

The Space Only option provides exhibitors with an open floor space to create a customized stand design reflecting their brand. This option does not include stand fittings, flooring, lighting, or power, which must be organized independently by exhibitors through MFME-registered contractors. All registered contractors can access the MFME Stand Design Guidelines for compliance, which is available through the Online Exhibitor Portal.

Stand construction for Space Only booths requires prior written permission from the Organiser. Approved stands may reach up to 6 meters in height, depending on hall specifications, with applications—including scale drawings—submitted at least six weeks before the Show. Full technical requirements are available through the Online Exhibitor Portal. Dividing walls adjacent to neighbouring exhibitors must be neatly masked or painted white. Contractors are responsible for floor coverings and clear stand numbering.

Separate power applications for mains supply must be completed through the Online Exhibitor Portal four weeks before the build.

Exhibitors planning double-deck stands must submit detailed structural drawings (scale 1:200) for Organiser and Venue Health and Safety approval, as visitor access is prohibited without these clearances. Safety standards mandate a continuous handrail on stairs, non-climbable balustrades for exposed edges, rounded corners on raised platforms for safety, and wheelchair access. Long walls must have breaks every 4 meters with 3-meter gaps, and continuous long walls are not permitted for stands with 2 or 3 open sides. Banners/rigging are allowed only within allotted space and require approval if placed along aisles, subject to advertising fees.

Materials used for construction must meet international fire safety standards, being non-combustible and fire-retardant (NFPA 701 compliant for textiles). Ground structures cannot be suspended from the venue roof, and displays may not project into aisles. Walkways around stands must remain free from signage and displays to ensure unobstructed access for emergency responders per Dubai Civil Defence regulations, and aisleway bridging between stands is prohibited.

All stand designs require Organiser and venue consultant approval prior to construction. The Organiser reserves the right to reject or modify stand elements if deemed necessary, with alterations at the exhibitor's expense.

If you require an individual design, please contact fairconstruction@uae.messefrankfurt.com or visit www.fairconstruction.com to get a proposal.

6. Basic Stand Package Specifications

STAND PACKAGE SPECIFICATIONS (mandatory for ALL stands smaller than 15sqm)

Example: 9sqm corner stand (3m x 3m)



Exhibitors who have ordered a BASIC STAND PACKAGE will receive a stand erected to the following specifications;

Floor Covering: All stands are carpeted

Stand Walls: Each booth is built using the SYMA modular system (3mH) with white infill panels, and fascia panels.

Name Board: Company name and stand number in vinyl cut graphics on each supporting wall
Furniture and Stand Accessories: Furniture packages will vary as per the total square meter of each packaged stand. Additional accessories, attachments and equipment should be ordered prior to the show through our official stand contractor, DXB Live

Electrics / Lighting: With each 9 square meters, Arm Lights are fitted at the top of the stand walls and 1 x socket outlet (3-pin UK Standard Socket 200Watts / 220V) is provided at 40 cm from floor level on the rear wall.

If you require your power socket to be positioned in specific location, please coordinate directly with our official stand contractor, DXB Live.
Please note, plans must be submitted at least 15 days before build up; any changes onsite will result in additional charges.

Head and Island Stands: Head Stands (3 open sides) will only have one wall constructed. Island Stands do not normally come with any walls. If required, the allowance is 1 wall panel per 3 sqm of stand space. The position of any panels required must be clearly marked on a grid plan that will be part of the exhibitor manual and must be submitted to our official stand contractor, DXB Live, not later than 15 days prior to the start of build-up.

Please log into the Online Exhibitor Portal to manage your preparation at the show, including any assistance with your stand.

STAND BREAKDOWN	9-11SQM	12-14SQM	15-17SQM	18SQM
Syma modular system, built to 3mH	√	√	√	√
Standard exhibition carpet	√	√	√	√
Support walls (colour according to product segment)	√	√	√	√
Company Name and Stand Number	√	√	√	√
Meeting Table (round - white)	1	1	1	2
Meeting Chairs (Strike chair)	3	3	3	6
Waste bin	1	1	1	2
Syma Lockable Counter (No Logo)	1	1	1	2
Arm Light	3	4	5	6
3-pin electrical socket	1	1	1	2

Support walls will be colored according to your product segment

Important: Exhibitors will be liable for payment for damaged wall panels

Fairsmart Package: 15 SQM and above

Example: 18sqm corner stand (6m x 3m)



STAND BREAKDOWN	15-17 SQM	18-20 SQM	21-23SQM	24-26 SQM	27-29 SQM	30-32 SQM	33-35 SQM	36 SQM +
Syma modular system, built to 3mH	√	√	√	√	√	√	√	√
Standard exhibition carpet	√	√	√	√	√	√	√	√
Company Name and Stand Number	√	√	√	√	√	√	√	√
PVC banner graphics on internal walls	√	√	√	√	√	√	√	√
Meeting Table (Moca Table)	1		2	2	3	3	3	4
Meeting Chair (Moca Chair)	3	3	6	6	9	9	9	12
Shelves	3	3	3	3	3	3	3	3
Waste bin	1	1	2	2	3	3	3	4
Custom Lockable counter (non lit / white / with logo on front)	1	1	1	1	1	1	1	1
Barstool	1	1	1	1	1	1	1	1
Counter Support on back wall	1	1	1	1	1	1	1	1
Arm light	5	6	7	8	9	10	11	12
3-pin electrical socket	1	2	2	2	3	3	3	4

Floor Covering: All stands are carpeted

Stand Walls: Each booth is built using the SYMA modular system (3mH) with 50cmW return panels

Wall Graphics: Each stand will have full graphics (PVC banner) on their walls. Each exhibitor will be required to submit their ready to print artwork to our official stand contractor, DXB Live. Dimensions will be 3mH x proportionate width of each wall.

For example: if your stand is 4m x 3m (2 sides open) you will be required to submit artwork as follows: Wall 1: 4mW x 3mH; Wall 2: 3mW x 3mH.

Name Board: Company name and stand number in vinyl cut graphics on each supporting wall

Furniture and Stand Accessories: Furniture packages will vary as per the total square meter of each packaged stand. Additional accessories, attachments and equipment should be ordered prior to the show through our official stand contractor, DXB Live

Electrics / Lighting: Arm Lights are fitted at the top of the stand walls and 1 x socket outlet (3-pin UK Standard Socket 200Watts / 220V) is provided at floor level.

If you require your power socket to be positioned in specific location, please coordinate directly with our official stand contractor, DXB Live. Please note, plans must be submitted at least 15 days before build up; any changes onsite will result in additional charges.

Head and Island Stands: Head Stands (3 open sides) will only have one wall constructed. Island Stands do not normally come with any walls. If required, the allowance is 1 wall panel per 3 sqm of stand space. The position of any panels required must be clearly marked on a grid plan that will be part of the exhibitor manual and must be submitted to our official stand contractor, DXB Live, not later than 15 days prior to the start of build-up.

Please log into the Online Exhibitor Portal to manage your preparation at the show, including any assistance with your stand.

Important: Exhibitors will be liable for payment for damaged wall panels

Company Stamp and Signature of Authorised Representative

International Exhibitors VAT Exemption Declaration

Subject to approval from authorities

To: Messe Frankfurt Middle East GmbH (Dubai Branch)
Address: Al Tayer Building - Sheikh Zayed Collector Rd - Al Wasl - Dubai

In accordance with Cabinet Decision No. (26) of 2018 on the Refund of Value Added Tax Paid on Services Provided in Exhibitions and Conferences,

I, *[name of the authorised signatory]*,

being *[the position in the business which receives services, e.g. managing director]*

based in *[location]*

applying to rent space or participate at **Automechanika Dubai 2025**, from Supplier Licensed, (no.535526.),

Hereby declare that *[company name]*:

- does not have a place of establishment or a fixed establishment in the United Arab Emirates;
- is not a registrant or required to register for VAT in the United Arab Emirates as per registration requirements of the Federal Decree-Law No. (8) of 2017 on Value Added Tax; and
- is not planning to make any supplies of goods or services which would require it to be registered for VAT in the UAE during the exhibition / conference.

To be signed by the authorised signatory:

Name of the authorised signatory:

Signature

Company Name:

Date:

Company Stamp:

Messe Frankfurt shall not be held responsible for any fines or penalties imposed on you due to non-compliance with this declaration