

Messe Frankfurt Group

mesago

formnext

19 – 22.11.2024
FRANKFURT / MAIN

Sales & Marketing Services

Honorary sponsor



Working Group
Additive Manufacturing



We would like to support you in maximizing the visibility and reach of your company within the Formnext community. Our Sales & Marketing Services (SMS) facilitate your access to these stakeholders and thus to existing and new target groups.

To promote your participation at the exhibition, we offer you numerous opportunities to put your company and product portfolio in the spotlight, such as through your individual company profile on the Media Package Manager (MPM).

You can also actively invite your target groups. Vouchers and promotion codes allow you to draw attention to your exhibition participation in advance and initiate conversations at your booth.

Our Lead&Track by LeadSuccess solutions also allow you to record and evaluate the visitors on your stand and, depending on the package you choose, offer you the chance to use the services included to target the contacts you have made after the exhibition.

We have combined these services in four different SMS packages that can support every type of company and individual objective.

Please do not hesitate to contact us if you have any questions.

SALES & MARKETING SERVICES (SMS)	SMS Basic	SMS Classic	SMS Premium	SMS Supreme
For maximum results from your exhibition participation, we offer a wide range of sales & marketing services - in 4 packages.	More visibility and reach with manageable effort	Increased visibility and reach with existing and new customers through a solid presence	Increased visibility and reach in your target groups as well as an intensive exchange with your target groups	Maximum presence of your company in the industry through all available channels
Increase the visibility & reach of your business!				Limited to 10 packages
Marketing Services through Mesago				
Press relations, visitor promotion, social media, Formnext app	✓	✓	✓	✓
1/3 page advertisement in Formnext Magazine edition 1,2 or 3				✓
Promotion of your company presence				
Company profile in the AM Directory (exhibitor and product search) on the homepage and in the app	✓	✓	✓	✓
Product groups in your company profile	3	5	7	10
Product pages and keywords for the full text search in your company profile	3	5	7	10
Listing in the exhibition guide	✓	✓	✓	✓
Logo in the exhibitor search and in the interactive floor plan (online)		✓	✓	✓
Video upload in your company profile			✓	✓
Career offers				
Job advertisements on the Formnext online job portal "AM Jobs"		5	10	15
Job advertisements on the job wall on site	1	3	5	10
Invite your target groups and use the opportunity to generate new contacts!				
Tickets				
Voucher codes for Expo Passes (100% discount for your visitors)	3 per m ² For co-exhibitors: 20 voucher codes	5 per m ²	8 per m ²	unlimited
Promotion codes for Expo Passes (50% discount for your visitors)	unlimited	unlimited	unlimited	unlimited
Voucher codes for VIP Passes (100% discount for your VIP visitors)	5	10	25	50
Contact management				
Lead&Track by LeadSuccess (to record your stand visits on site) – overview Lead&Track packages	Lead&Track Classic Package	Lead&Track Classic Package	Lead &Track Premium Package	Lead&Track Supreme Package
Take the opportunity for knowledge transfer and exchange!				
Product presentations on the Formnext Technology Stage (15 minutes)			1	2
Admission and announcement of your press conference in the press portal online and in the press center on-site (subject to availability; rooms for press conference on request)	✓	✓	✓	✓
	1.140,-€	2.350,-€	7.760,-€	17.350,-€