

Messe Frankfurt Group

mesago

formnext

7. – 10. 11. 2023
FRANKFURT / MAIN

Sales & Marketing Services

Honorary sponsor



Working Group
Additive Manufacturing



We would like to support you in maximizing the visibility and reach of your company within the Formnext community. Our Sales & Marketing Services (SMS) facilitate your access to these stakeholders and thus to existing and new target groups.

To promote your participation at the exhibition, we offer you numerous opportunities to put your company and product portfolio in the spotlight, such as through your individual company profile on the Media Package Manager (MPM).

You can also use the opportunity to actively invite your target groups. Vouchers and promotion codes allow you to draw attention to your exhibition participation in advance and initiate conversations at your booth.

Our Lead&Track by LeadSuccess solution also allows you to record and evaluate the visitors to your stand and, depending on the package you choose, offers you the chance to use the services included to target the contacts you have made after the exhibition.

We have combined these services in four different SMS packages that can support every type of company and individual objective.

Please do not hesitate to contact us, if you have any questions.

SALES & MARKETING SERVICES (SMS)	SMS Basic	SMS Classic	SMS Premium	SMS Supreme
For maximum results from your exhibition participation, we offer a wide range of sales & marketing services - in 4 packages.	More visibility and reach with manageable effort	Increased visibility and reach with existing and new customers through a solid presence	Increased visibility and reach in your target groups as well as an intensive exchange with your target groups	Maximum presence of your company in the industry through all available channels
Increase the visibility & reach of your business!				
Marketing Services through Mesago				Limited to 10 packages
Press relations, visitor promotion, social media, event app	✓	✓	✓	✓
1/3 page in Formnext Magazine during the year				✓
Promotion of your company presence				
Company profile in the AM Directory (exhibitor and product) search on the homepage, in the app and on the digital platform	✓	✓	✓	✓
Product groups in the company profile	3	5	7	10
Product pages and keywords for the full text search in the company profile	3	5	7	10
Mention in the exhibition guide	✓	✓	✓	✓
Logo in the exhibitor search and in the hall plans online		✓	✓	✓
Video upload in the company profile			✓	✓
Career offers				
Job advertisements on the company profile and on special sub-page of the event website		5	10	15
Job advertisements on the job board on-site	1	3	5	10
Invite your target groups and use the opportunity to generate new contacts!				
Tickets				
Voucher codes for Expo Pass (100% voucher code for your visitors)	3 per m²	5 per m²	8 per m²	unlimited
Promotion codes for Expo Pass (50% voucher code for your visitors)	unlimited	unlimited	unlimited	unlimited
Voucher codes for VIP Pass (100% voucher code for your VIP visitors)	5	10	25	50
Contact management				
Lead&Track by LeadSuccess (vor Ort)	Lead&Track Classic Package	Lead&Track Classic Package	Lead&Track Premium Package	Lead&Track Supreme Package
Contact Manager (digital platform)	✓	✓	✓	✓
Take the opportunity for knowledge transfer and exchange!				
Product presentations on Formnext Exhibitor Stage (15 minutes)			1	2
Admission and announcement of your press conference in the press portal online and in the press center on-site (subject to availability; rooms for press conference on request)	✓	✓	✓	✓
	1.140,-€	2.350,-€	7.760,-€	17.350,-€