

With our advertising package, make the most of your exhibiting at Formnext Asia Tokyo Forum 2025 !

Engage your target visitors with powerful promotional tools.
Prepare in advance to get the best results!

Advertising opportunities

1. Exhibitor Presentation

Exhibitor presentations are a key attraction for your potential visitors, providing valuable opportunities to showcase your products and services.

【Outline】

Data: 25 - 26 September
Price: **JPY80,000**/ 1 slot (30 min.) *max. of 8 slots
Location: Seminar area, Exhibition hall,
Capacity: 40 seats (planned)

【Remark】

- Each exhibitor can book up to two slots per day.
- Presentations must be completed within the 30-minute time limit, and materials promptly removed afterward to avoid delays.
- Cancellation after submission will incur a full fee.
- Time slots will be allocated by the organizer if overlaps occur.
- Interpreter services and equipment are not included but are highly recommended for better results.
- Exhibitors are responsible for registration of audience and presentation management.

Application deadline

20 June (Fri)

Online registration deadline

27 June (Fri)

*Should there be available slots left after the deadline, the late applications may be accepted.

【Schedule】

Limited to 8 slots

Schedule (30min /slot)	Slot	
	25 Sep. (Thu.)	26 Sep. (Fri)
10:20 – 10:50	1J01	2J01
11:00 – 11:30	1J02	2J02
12:05 – 12:35	1J03	2J03
12:45 – 13:15	1J04	2J04

Equipment

Folding chairs / Podium for speaker / microphone (2) / Audio system / Projector & screen / Laser pointer (1) / Reception table (1) with 2 chairs (planned)

2. Commercial Video on the Special Seminar Screen

Application deadline

8 August (Fri)

Online registration deadline

5 September (Fri)

【Outline】

The organiser's special seminar draws many visitors with its diverse programs.
Exhibitors at the Formnext Asia Tokyo Forum can showcase their commercial videos between sessions, enhancing visibility and driving attention to their booths.

Price (tax excluded)	Date format
JPY100,000	【Video data format】 MP4 Full HD(1920*1080) recommended 30 seconds maximum
	【Photo data format】 JPG / PNG / GIF The projection angle of view is 16:9.



Image of seminar room

【Note】

**Guaranteed to be aired 6 times over 2 days during the fair period.

Advertising opportunities

3. Banner on the Official Fair Website

Application deadline	11 July (Fri)
Online registration deadline	25 July (Fri)

Banner ads on the official website effectively announce your participation in the fair, as visitors frequently access the site before and after the fair.
The ads will be displayed on the top page of the official website for one month before and after the fair.

【Size & price】

Type	Placement of the banner (on the top page)	Size in pixel	Price (tax excluded)
A	30% below from the top of the page	W1,140 × H285	JPY150,000-
B	60% below from the top of the page	W1,140 × H380	



【Note】

- Ad designs will be reviewed in advance.
- Due to the limited spaces, it will be accepted on a first-come, first-served basis.

4. PET Bottle Label Advertisement

Application deadline	25 July (Fri)
Online registration deadline	8 August (Fri)

Your company logo and information can be featured on the label of the “Formnext Asia Tokyo Forum Original PET Bottle” distributed to numerous visitors. As many visitors take these bottles home, it provides excellent visibility for your company during and after the fair.
This exclusive opportunity is limited to one company!

【Size & price】

Price (tax excluded)	Size (mm)	Data format	# of bottles
JPY300,000 JPY250,000	W120.74 x H194	ai / jpg / png	1,000 bottles (300ml)

Trial Price

Fuji unheated natural water that has been awarded the Monde Selection Gold Medal for excellence in quality, recognized around the world.

【Note】

- It is on a first-come, first-served basis due to limited production.
- Ad designs are subject to prior review.
- Distribution location: On-site during the fair
- Label templates must be used for data creation (details provided after application).
- Final PDF data will be sent via email after review, completing the submission upon confirmation.
- Cancellations after application will incur a full cancellation fee.



*Image

Free Advertising opportunities

1. Logo & banner >>> [Download from here](#)

Announce your participation on your website.
SNS & E-mail signature.

Logo



Banner



2. Online exhibitor search

Application deadline

11 July (Fri)

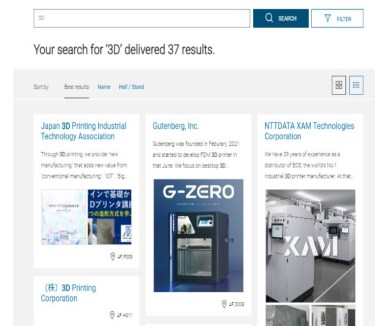
The exhibitor and product search page has been redesigned for better usability. Both the design and content have been enhanced to help exhibitors promote their companies and products more effectively. Register your information and make the most of this feature!

【Registration】 Register information on Media Package Manager.

【Contents】 Contents included in the package are:

- Official exhibitor name
- Company information & a photo
- Product information & photos
- Contact detail, etc.

Detailed information will be sent to you via E-mail in early June.



<Popular Paid Add-On tools>

Enhance your promotion with our paid Add-On tools for greater effectiveness.

*The exhibitor and product search page received approximately 6,000 page views within two months, from its launch to the final day of the exhibition.

Frontpage Box: Price: JPY 150,000- (tax excluded)

Advertising slots on the top page of the official website,
linking to your company's profile page on online exhibitor search.
Limited to 12 companies, with a maximum of 5 slots available in rotation.

Download links for documents: Price: JPY 10,000- (tax excluded)

Adding social media links to your company profile boosts follower growth !

Direct Link to your Product: Price: JPY 8,000 (tax excluded)

Make it easy for your customers to order your products directly from your company website!

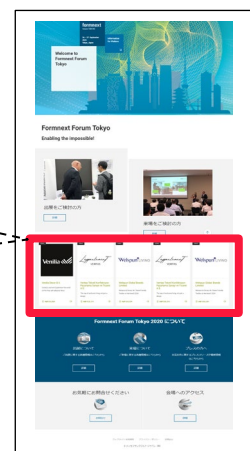


Image of
"Frontpage Box"

3. Sending information on SNS

Formnext Asia Tokyo Forum has an official LinkedIn page that provides the latest updates about the fair.
Please follow us!!



Follow us **LinkedIn**



Exhibitor name	
Contact person	
Address	Country:
Tel	
E-mail	

1. Exhibitor presentation

Application deadline 20 June (Fri)

Please indicate below choices of your preferred time slot(s) from the presentation schedule on first page. Organiser will decide on the allotment of time schedule if your choices overlap with others.

25 Sep. (Thu)	1 st Choice	2 nd choice	26 Sep. (Fri)	1 st Choice	2 nd choice
1 st presentation			1 st presentation		
2 nd presentation			2 nd presentation		

2. Commercial video on the special seminar screen

Application deadline 8 August (Fri)

<input type="checkbox"/>	JPY 100,000- x slot(s) = JPY
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3. Banner on the official fair website

Application deadline 11 July (Fri)

	Type	Placement of the banner (on the top page)	Size in pixel	Price (tax excluded)
<input type="checkbox"/>	A	30% below from the top of the page	W1,140 × H285	JPY 150,000-
<input type="checkbox"/>	B	60% below from the top of the page	W1,140 × H380	

*Detail for data submission will be informed after application form is received and confirmed.

4. PET bottle label advertisement

Application deadline 11 July (Fri)

<input type="checkbox"/>	JPY 250,000 (for Trial) x 1 slot = JPY 250,000
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*Detail for data submission will be informed after application form is received and confirmed.

[Note]

Total price	JPY
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- Consumption tax will be applied to the price declared.
- The promotional tools are provided to the exhibitors of Formnext Asia Tokyo Forum 2025 only.
- Upon receiving your application form, the detailed information on how to submit the ad data will be sent to you.
- The invoice will be sent to the address written on this application form.
- In the case of cancellation or postponement of the fair due to unavoidable circumstances, a full refund will be given.
- If you wish to cancel an order after submitting the application form, the full amount will be charged as the cancellation fee.
- Advertisement designs will be reviewed in advance.

Submit to	Messe Frankfurt Japan Ltd.	Tel	+81-3-3262-8446
	Formnext Asia Tokyo Forum Organiser's office	E-mail	ken.tanishita@japan.messefrankfurt.com